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FIRE DEPARTMENT AND RED CROSS USE CWHBA TOUR HOME TO DEMONSTRATE SAFE EVACUATION
Mock Disaster Event Provides Visitors with a Realistic Experience and a Free Preparedness Kit

Yakima, WA – September 9th, 2014 – A crowd gathers as the acrid smoke pours out of the newly constructed Central Washington Tour Home. Fortunately, this is only a simulation and the City of Yakima Fire Department is on hand to show visitors how to safely evacuate the home.

Additionally, the Red Cross is on site to ensure that visitors go home savvier and equipped with to prepare a disaster preparedness kit. This free community event takes place at 10:00 am on Saturday, September 13th at 5005 Homesite Drive in Yakima during the second weekend of the 33rd annual Central Washington Tour of Homes.

“This is an especially timely demonstration event given the recent spate of fires in and around our communities”, explained Carly Faul, Central Washington Home Builder Association Executive Director. The fire department will simulate a fire alarm going off and create real life effects with the using fake smoke to provide a realistic demonstration for how to evacuate a home safely.

In addition to firsthand learning from the real life experience, the Red Cross will provide visitors with a chance to win a disaster preparedness kit and CWHBA will add a helpful fire relief brochure.

Carly Faul added, “Our builder members care deeply about the communities they live and work in and ensure that their homes are equipped with modern safety measures like smoke alarms, but if the worst can’t be prevented, it’s nice to know how to be prepared.”

About Central Washington Home Builders Association

The Central Washington Home Builders Association is comprised of 730 member businesses employing nearly 10,000 people. The association brings together all the players in this dynamic and ever changing industry to meet one primary objective: to ensure that local citizens have access to the housing of their choice and the opportunity to realize the American dream of homeownership. The CWHBA serves as a resource to the public, providing information and referrals to help citizens enjoy their construction experience. Likewise, since 1955, CWHBA has worked to promote and protect the local building industry by providing membership-based programs, networking opportunities and government representation to builders, developers, trades contractors, suppliers and industry service providers in Washington. The Association works with government, the public, and a variety of business and community organizations.