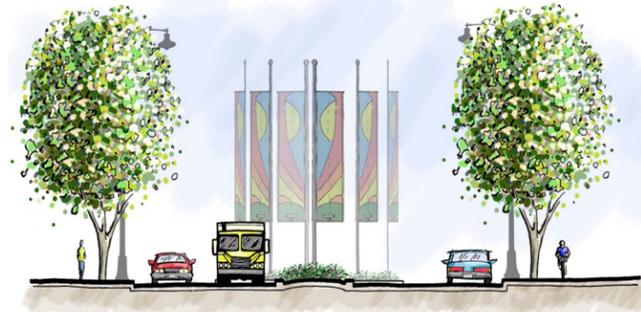


Corridor Intersection Options



Roundabout Section



Corner Treatment Section

Acknowledgements

City Council Committee:

Rick Ensey (District 3)
 Maureen Adkison (District 1)
 Kathy Coffey (Assistant Mayor District 2)

City Staff:

Don Cooper, City Manager

Michael Morales, Assistant City Manager

Joan Davenport, AICP, Acting Director,
 Community and Economic Development Department

Tammy Regimbal, Office Administrator,
 Community and Economic Development Department

North First Street Block Captains:

Michael Krause
 Sonny Shah
 Roger Wilson
 Enrique Jevons
 Joe Mann
 John Gasperetti
 Randy LaPierre
 Ben Shoval
 Rick Phillips
 Lynn Merry
 Edward Berrigan
 Ron Nehls

Community Members & First Street Association:

Rick Smith
 Scott Filkins
 Mary Place
 Barbara Greco
 Rick Linneweh
 Ron Turner
 Karen Pratt
 John Cooper
 Denny Colvin
 Dean Owens
 Bill Moultray
 Piara Lal
 Hae Hyun Moon
 Mrs. James Lee



Roundabout Plan



Corner Treatment Plan

Public Process

Kick-off Meeting January 13, 2011	Committee Meetings March 3, 2011 April 14, 2011	Community Forum May 12, 2011
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Committee Meeting



Community Forum

Grant Funding Source:

Supporting Investments in Economic Development (SIED)

Consultants:

HLA
 Huijbregtse, Lozman Associates, Inc.
 Civil Engineering • Land Surveying • Planning
 801 North 39th Avenue
 Yakima, WA 98902

HBB
 LANDSCAPE ARCHITECTURE
 215 Westlake Avenue North
 Seattle, WA 98109



North First Street Corridor Revitalization

Committee Recommendations

September 2011



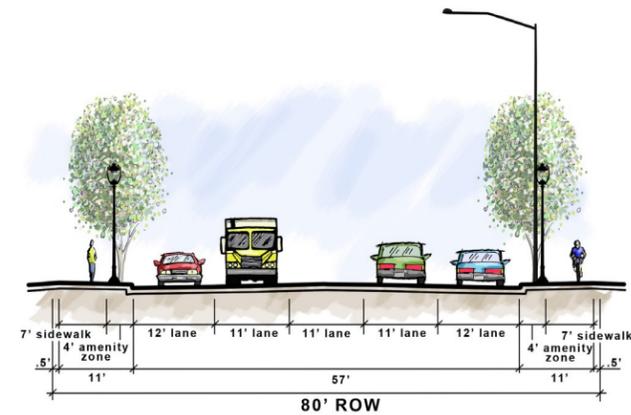
City of Yakima

Project Description

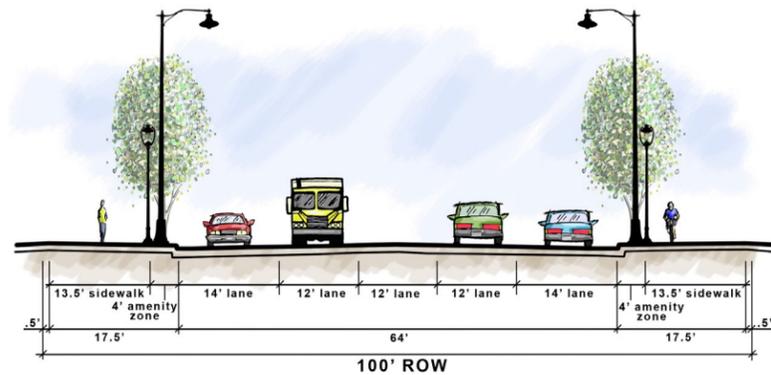
The city received a grant to study the revitalization of the North First Street Corridor between US12/I-82 and Lincoln Avenue. A committee comprised of City Council Members, business and property owners, and the community developed a vision to provide direction for future public and private investments in this corridor.



Existing Corridor

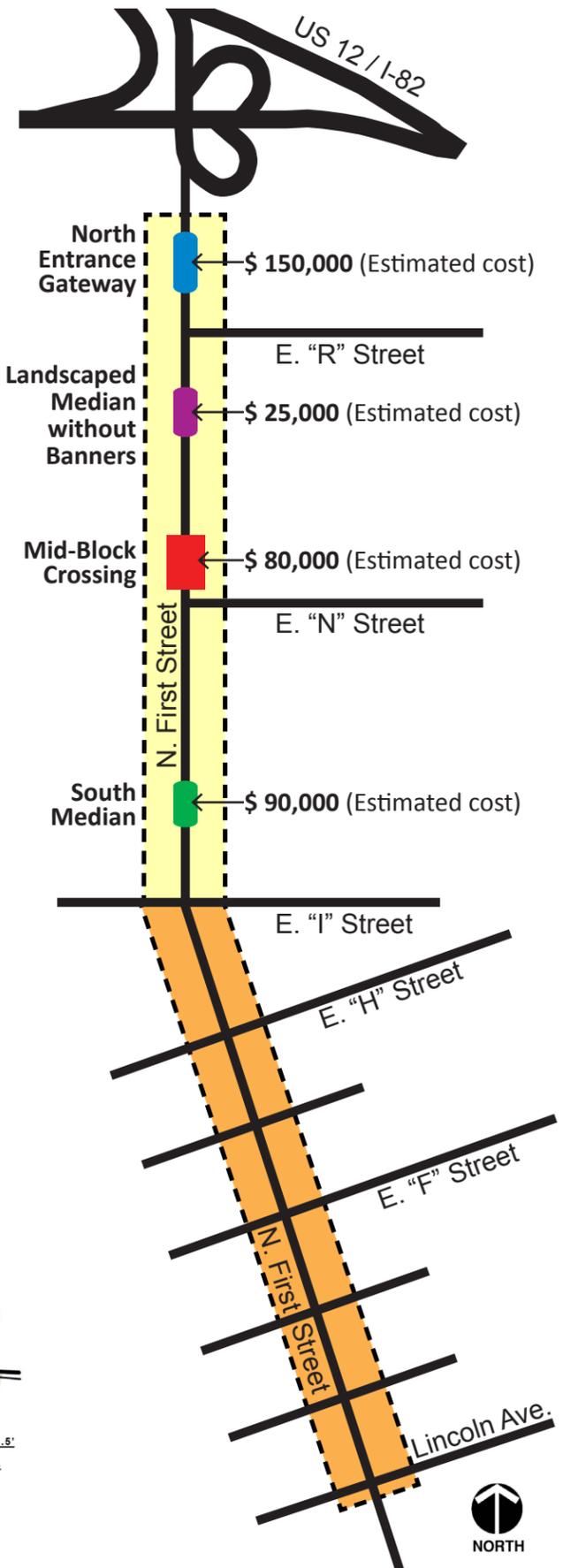


Section North of "I" Street **\$ 420,000** per 400' block (Estimated cost)



Section South of "I" Street **\$ 500,000** per 400' block (Estimated cost)

Study Area



Vision Statement

To create a corridor that revitalizes N. First Street and defines a unique identity using beacons of light, banners, and branding.



North Entrance Gateway
Day - Looking South



Mid-Block Crossing
Night - Looking South



Bus Stop & South Median
Day - Looking North

Recommendations

Develop improvements that provide a distinct identity and a safe place for pedestrians while maintaining a visual connection to downtown.

Geometry

- Eliminate on-street parallel parking
- Eliminate planting strips
- Reduce unnecessary utility poles
- Provide wider sidewalks

Furnishings

- Provide large lighted banners at entrances, crossings, and medians
- Design the banners to create a "brand" for the corridor at gateways and medians
- Include street and pedestrian lights to enhance safety
- Provide bus stop enhancements with lights, benches and trash receptacles

Landscape

- Incorporate street trees with tree grates
- Encourage business owners to provide seasonal flower containers on private property