

Subject: 2016 Yakima Cinco de Mayo Cultural Festival Contact: Communications & Public Affairs Director Randy Beehler – 901-1142 Release Date: Wednesday, May 2nd, 2018

Yakima Cinco de Mayo Cultural Festival is This Weekend

The Cinco de Mayo Cultural Festival, one of Downtown Yakima¢ signature events, consistently drawing 20,000 or more visitors, will mark its 17th anniversary during a two-day run this Saturday and Sunday, May 5th and 6th.

The free, family-friendly 2018 Cinco de Mayo Cultural Festival will begin welcoming visitors with a Color Guard Ceremony at 10:00 am on Saturday, May 5th. The event will run until 9:00 pm on May 5th. The festival grounds will be open on Sunday, May 6th from 10:00 am until 7:15 pm.

Booths featuring delicious food, fun kids activities, one-of-a-kind handmade crafts, and more will fill the festival grounds; which will include Yakima Avenue between 1st Street and 3rd Street, 2nd Street from about a half-block north of Yakima Avenue to Chestnut Avenue, Chestnut Avenue between 2nd Street and 3rd Street, and 3rd Street between Chestnut Avenue and Yakima Avenue.

The festival grounds will be closed to motorized vehicles.

The festivals main stage, located near the corner of Second Street and Yakima Avenue, will feature a wide variety of activities and performances including dancers, musicians, and various elements of the 2018 Ms. Cinco de Mayo Pageant. The culmination of the pageant will be the crowning of the 2018 Ms. Cinco de Mayo, which will take place on the main stage at 1:00 pm on Sunday.

Yakima Avenue between 1st Street and 2nd Street will feature soccer and street basketball tournaments, as well as a horse show during the 2-day festival.

The Charro Parade will take place Sunday at 1:00 pm, starting at the corner of 5th Avenue and Yakima Avenue and heading east.

Sunday¢ activities will also include a car show from 12:00 pm to 5:00 pm in the parking lot on 2nd Street and 3rd Street between Chestnut Avenue and Yakima Avenue.

To see a complete schedule for the 2018 Cinco de Mayo Cultural Festival taking place in Downtown Yakima on May 5th and 6th, visit the Hispanic Chamber of Commerce website at <u>https://www.yakimahispanicchamber.com/cinco-de-mayo</u>