

**For Immediate Release**

**April 13, 2023**

## Downtown Yakima Survey

APRIL 13TH - APRIL 28<sup>TH</sup>

**(Yakima, WA).** Downtown Association of Yakima, with support from Washington Main Street, is spearheading efforts to support businesses and advance Downtown Yakima revitalization goals. The community's input is crucial to achieving these goals, which is why we are launching a survey to gather feedback about business and development opportunities that could help make Downtown Yakima an even better place to work, play and live.

The survey takes only about nine minutes to complete and all information is collected anonymously. Your participation will help us fine-tune Downtown Yakima's business development and district enhancement strategies. Raquel Alcala who sits on the committee says "Please take the survey, that's the first step, once the data is collected and analyzed a plan will be developed and we hope to have the community support then too to make those plans a reality"

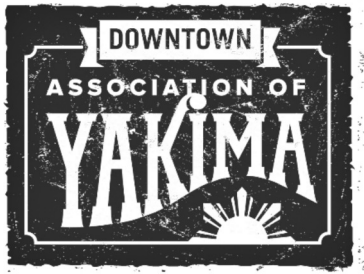
We would like to thank Yakima Valley Tourism, State Fair Park, The City of Yakima, CWHCC and others for helping us spread the word!

To take the survey, please check your email inbox, our social media pages, or visit our website where you will find a link to the survey.

Let's work together to make Downtown Yakima thrive!

ENGLISH <https://www.surveymonkey.com/r/yakima>

SPANISH [https://www.surveymonkey.com/r/yakima?lang=es\\_US](https://www.surveymonkey.com/r/yakima?lang=es_US)



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For questions about Downtown Yakima and this survey, please contact

Downtown Association of Yakima

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