



Downtown Yakima Farmers Market Opens This Sunday, May 23rd!

For Immediate Release:

May 20, 2021,

(Yakima, WA) – The Downtown Yakima Farmers Market (DYFM) opens this Sunday, May 23rd with an abundance of new vendors and many of your old favorites. Some 35 local farms, artisan food vendors, hot food vendors, artists and crafters will be featured at the market located on South 3rd Street in front of the Capitol Theatre between Yakima Avenue and Chestnut.

The DYFM runs from 9 a.m. to 1 p.m. every Sunday through October 10th. The market, which is managed by the Downtown Association of Yakima (DAY), has proudly been a member of the Washington State Farmers Market Association for the last four seasons. This guarantees that the patrons are directly dealing with the artisan, crafter, and farmer. No resale is allowed. The Market was developed to promote Washington State agriculture, offer consumers access to farm fresh fruit, vegetables and agricultural products while also revitalizing the downtown core.

In addition, DYFM provides a wide offering of food assistance programs including SNAP/EBT, which address underserved and stressed sectors of the population, WIC, Senior WIC, SNAP & SNAP Market Match, WIC FMNP, and Senior FMNP. The DYFM has seen a substantial increase in the utilization of all these programs each year and expects the trend to continue in 2021.

All current COVID-19 protocols will be in place at the market. DYFM follows the current State Health Department guidelines. Please check the <u>www.downtownyakimafarmersmarket.com</u> website for further details

There is still room for additional vendors. Send application to <u>farmersmarket@downtownyakima.com</u>

To become a sponsor or a volunteer at DYFM, contact either Market Manager, Yvette Lippert or DAY Executive Director, Andrew Holt (contact information below).

For updates on the market:

Website: <u>www.downtownyakimafarmersmarket.com</u> Instagram and Facebook pages @DowntownYakimaFarmersMarket. ####

Contact Info:

.

Yvette Lippert Downtown Yakima Farmers' Market Manager <u>farmersmarket@downtownyakima.com</u> 509-961-2055

Andrew Holt Downtown Association of Yakima <u>director@downtownyakima.com</u> 509-571-1328