



June 2016

Issues Brief

City of Yakima e-Newsletter

✦ **Take the Bus for Free to Take a Dip in the Pool This Summer**

Just like in the last two years, Yakima Transit and Yakima Parks and Recreation have teamed up to make it easier for swimmers to use Franklin Pool and Lions Pool this summer.

From now until August 30th, paying to swim in one of Yakima's two City-owned pools entitles the purchaser to a special Yakima Transit bus pass. Each pass is good for two tickets to ride Yakima Transit and that means free transportation all summer to swim.

"It's a win-win situation for everyone," says Yakima Transit Marketing and Contract Administrator Karen Allen, who launched the program in 2014. "Bus ridership is lower in the summertime when school is out, so there are seats available to handle swimmers. We like to be involved in programs that increase bus ridership and, hopefully, get more people in the habit of hopping on the bus to get where they want to go. It's a natural partnership between Yakima Transit and Yakima Parks and Rec," said Allen.



Franklin Pool welcomes swimmers all summer long. Since 2014, everyone who pays to get into Franklin Pool or Lions Pool will also get two free passes to ride Yakima Transit this summer. The hope is more people will ride the bus not just to the pools, but to other locations in town.

A lack of transportation often prevents kids and adults from being able to swim as much as they would like during the summer months. "This helps solve that problem," says Yakima Parks and Recreation Manager Ken Wilkinson. "We are very excited about the opportunity to increase the number of people utilizing our pools."

Admission to both Franklin Pool and Lions Pool costs \$2.00 for youth and \$3.75 for adults. Punch cards and three-month passes are also available.

Franklin Pool officially opened on Wednesday, June 8th and offers a variety of aquatics activities including swimming lessons, water walking, lap swims and recreational swimming. Lions Pool is open year around and offers similar classes and activities to those at Franklin. Additional information is available on the Yakima Parks and Recreation website at <http://www.yakimaparks.com/aquatics/> or by calling Franklin Pool at 575-6035 or Lions Pool at 575-6046.

Yakima Transit runs seven days a week and schedule information is available online at www.yakimatransit.org or by calling 575-6175.

Free Music and Movies to Fill Yakima Parks Again this Summer

Spending warm summer evenings in one of Yakima's parks leisurely watching a movie or listening to live music has been something people in our area have looked forward to for many years. The wait for the return of the venerable *Summer Sunset Concert Series*, *Viva La Música Concert Series*, *Yakima Valley Community Band Concert Series*, and *Outdoor Cinema Series* is almost over as all four Yakima favorites get set to make their 2016 debuts.

The *Summer Sunset Concert Series* at Franklin Park will kick off its 2016 season on July 15th and will continue every Friday through August 19th. The performances run from 6:30 pm to 8:30 pm at the Yakima Sunrise Rotary Pavilion.



The Viva La Musica Concert Series has become very popular since its debut season in 2014. The family-friendly series returns to Miller Park this year for 7 Sunday evening performances.

This year's lineup includes Americana/rockabilly group **Roy Kay Trio** on **July 15th**, pop rock band **Red Jacket Mine** on **July 22nd**, classic rock performers **Stimulus Package** on **July 29th**, Yakima's own **Shoot Jake** (blues) on **August 5th**, folk rockers **Ian McFeron Band** on **August 12th**, and jazz favorites **Joe Brooks Quartet** on **August 19th**.

Since its successful debut in 2014, the *Viva La Música Concert Series* has continued to draw big crowds to each show. This year's series will run from July 17th through September 11th at Miller Park. The lineup for the 2016 season includes **Patrones de Tierra Brava** on **July 17th**, **Explosion Musical** on **July 24th**, **Dezididos de Tierra Caliente** on **July 31st**, **Fredy y Nestor** on **August 7th**, **Tormenta de Durango** on **August 14th**, and **Pancho Loko** on **August 21st**. Those six

performances will begin at 5:00 pm and last until 7:00 pm. The year's final show on **September 11th**, which will run from 3:00 pm to 8:00 pm and feature special music celebrating Mexico's Independence Day (September 16th), will include **Baile Folklorico**, **Mariachi Fiesta**, and **Rebeldes de la Sierra**.

The *Yakima Valley Community Band Concert Series* begins its 2016 run of free Wednesday evening performances at Randall Park on **June 29th**. Performances, which will continue through July 27th, start at 7:00 pm and last about an hour. As is tradition, the *Yakima Valley Community Band* will also play a special concert to celebrate our nation's birthday beginning at 7:00 pm on the 4th of July, which this year falls on a Monday.

Chesterly Park will host this year's free *Outdoor Cinema Series*, which will feature nearly-new releases every Sunday from July 17th through August 21st. The lineup of movies this season includes **Minions** (PG) on **July 17th**, **Goosebumps** (PG) on **July 24th**, **Million Dollar Arm** (G) on **July 31st**, **Top Gun** (PG) on **August 7th**, **The Hunger Games – Mocking Jay Part 2** (PG-13) on **August 14th**, and **Sponge Out of Water** (PG) on **August 21st**. *Outdoor Cinema Series* movies begin at sunset, which is usually around 8:30 pm.



The free, family-friendly Downtown Summer Nights Concert Series is back for its fourth year. Shows take place every Thursday night through August 20th from 6:00 pm to 9:00 pm on Historic North Front Street. To see a complete list of performers, go to

www.downtownsummernights.com.



Brought to you by Stewart Subaru, Townsquare Media, Chinook Entertainment, and the City of Yakima

Tenure of Next Yakima City Manager to Begin in Mid-July

Cliff Moore's tenure as the next Yakima city manager will officially begin on Monday, July 18th. Late last month, the Yakima City Council formally approved a contract with Moore after it had selected him from a pool of four finalists who were in Yakima for a round of interviews earlier in May.

Since 2013, Moore had been the county manager for Thurston County. Moore's last day on the job as Thurston County manager was June 10th.

In January of this year, the Yakima City Council launched a process to find a replacement for Tony O'Rourke, who served as Yakima city manager from July 2012 through December 2015. From a total of 20 applicants, four finalists were selected by the Council to be interviewed on May 10th. The Council unanimously selected Moore as the next Yakima city manager that same day and approved a contract with him on May 25th.

Under the contract, Moore will be paid \$170,000 a year. If other non-union management employees of the City receive pay raises after the first year of Moore's tenure, his base compensation will be increased commensurately. The City Council could also choose to increase Moore's compensation after completion of periodic performance reviews, which will occur three months after Moore begins his tenure and thereafter on or near the anniversary of his hire date.

Moore is familiar with the Yakima Valley having visited the area many times. His wife, Mea, lived in Yakima for a year (June 2013 to June 2014) when she worked as interim dean of Heritage University's College of Education and Psychology.



Cliff Moore's tenure as Yakima city manager will officially begin on July 18th. Moore was selected by the Yakima City Council to succeed Tony O'Rourke after it reviewed an initial pool of 20 applicants and interviewed four finalists in May.

Before becoming Thurston county manager, Moore served as director of the County's Resource Stewardship Department (2009-2011) and as director of the WSU Cooperative Extension office in Thurston County (2004-2009). Prior to that, he was the associate director of distance degree programs for Washington State University (1991-2004). Moore's professional background also includes working for the International Rescue Committee and CARE International on humanitarian and economic development efforts. Before that, he served in the Peace Corps.

While Moore's first official day as city manager will be July 18th, he is planning on visiting Yakima several times before then to meet with Council members and City staff to learn as much as he can about the City before his tenure begins.



Be Part of the Solution!

Help reduce panhandling. Instead of giving money directly to panhandlers, donate to local agencies and organizations that provide services to people who are low-income or homeless.

Yakima is our community – Be Part of the Solution!