



June 2017

Issues Brief

City of Yakima e-Newsletter

✦ Take the Bus for Free to Take a Dip in the Pool This Summer

Just like in the last three years, Yakima Transit and Yakima Parks and Recreation have teamed up to make it easier for swimmers to use Franklin Pool and Lions Pool this summer.

From now until August 26th, paying to swim in one of Yakima's two City-owned pools entitles the purchaser to a special Yakima Transit bus pass. Each pass is good for two tickets to ride Yakima Transit, and that means free transportation all summer to swim.

"It's a win-win situation for everyone," said Yakima Transit Manager Alvie Maxey. "Bus ridership is lower in the summertime when school is out, so there are seats available to handle swimmers. We like to be involved in programs that increase bus ridership and, hopefully, get more people in the habit of hopping on the bus to get where they want to go. It's a natural partnership between Yakima Transit and Yakima Parks and Rec," said Maxey.

A lack of transportation often prevents kids and adults from being able to swim as much as they would like during the summer months. "This helps solve that problem," says Yakima Parks and Recreation Manager Ken Wilkinson. "We are very excited about the opportunity to increase the number of people utilizing our pools."



Franklin Pool welcomes swimmers all summer long. Since 2014, everyone who pays to get into Franklin Pool or Lions Pool will also get two free passes to ride Yakima Transit during the summer. The hope is more people will ride the bus not just to the pools, but to other locations in town.

Admission to both Franklin Pool and Lions Pool costs \$2.00 for youth, \$3.75 for adults, and \$2.25 for honored citizens. Family rates, punch cards, and three-month passes are also available.

Franklin Pool officially opened on Thursday, June 15th and offers a variety of aquatics activities including swimming lessons, water walking, lap swims and recreational swimming. Lions Pool is open year around and offers similar classes and activities to those at Franklin. Additional information is available on the Yakima Parks and Recreation website at <http://www.yakimaparks.com/aquatics/> or by calling Franklin Pool at 575-6035 or Lions Pool at 575-6046.

Yakima Transit runs seven days a week and schedule information is available online at www.yakimatransit.org or by calling 575-6175.

Free Music and Movies to Fill Yakima Parks Again this Summer

Spending warm summer evenings in one of Yakima's parks leisurely watching a movie or listening to live music has been something people in our area have looked forward to for many years. The wait for the return of the venerable *Summer Sunset Concert Series*, *Viva La Música Concert Series*, *Yakima Valley Community Band Concert Series*, and *Outdoor Cinema Series* is almost over as all four Yakima favorites get set to make their 2017 debuts.

The *Summer Sunset Concert Series* at Franklin Park will kick off its 2017 season on July 14th and will continue every Friday through August 18th. The performances run from 6:30 pm to 8:30 pm at the Yakima Sunrise Rotary Pavilion.



The Viva La Musica Concert Series has become very popular since its debut season in 2014. The family-friendly series returns to Miller Park this year for seven Sunday evening performances.

This year's lineup includes Reggae performer **Adrian Xavier** on **July 14th**, indie rock group **Pastel Motel** on **July 21st**, rock performers **Hurts Like Hell** on **July 28th**, rock and soul group **Greg Markel & The 88th Street Band** on **August 4th**, Texas blues performer **Ian Moore** on **August 11th**, and Cajun stylists **Levebvre & The Crawfish** on **August 18th**.

Since its successful debut in 2014, the *Viva La Música Concert Series* has continued to draw big crowds to each show. This year's series will begin on July 16th and end on September 10th at Miller Park. The lineup for the 2017 season includes **Sinceridad de la Sierra** on **July 16th**, **Los Nuevos Coyotes** on **July 23rd**, **Rafaga de Tierra Caliente** on **July 30th**, **Grupos Liberados** on **August 6th**, **Esfuerzo de Tierra Caliente** on **August 13th**, and **Chikos de la Banda** on **August 20th**. Those

six performances will begin at 5:00 pm and last until 7:00 pm. The year's final show on **September 10th**, which will run from 4:00 pm to 7:00 pm and feature special music celebrating Mexico's Independence Day (September 16th), will include **Payaso Caharro** (kids magic performer), **Principes de la Banda**, and **Inizzio Norteno**.

The *Yakima Valley Community Band Concert Series* begins its 2017 run of free Wednesday evening performances at Randall Park on **June 28th**. Performances, which will continue through **July 26th**, start at 7:00 pm and last about an hour. As is tradition, the *Yakima Valley Community Band* will also play a special concert to celebrate our nation's birthday beginning at 7:00 pm on the 4th of July, which this year falls on a Tuesday.

Chesterly Park will host this year's free *Outdoor Cinema Series*, which will feature nearly-new releases every Sunday from July 16th through August 20th. The lineup of movies this season includes **Finding Dory** (PG) on **July 16th**, **Free Willy** (PG) on **July 23rd**, **Kicking and Screaming** (PG) on **July 30th**, **Moana** (PG) on **August 6th**, **Ghostbusters** (PG-13) on **August 13th**, and **Beauty and the Beast** (PG) on **August 20th**. *Outdoor Cinema Series* movies begin at sunset, which is usually around 8:30 pm.



The free, family-friendly Downtown Summer Nights Concert Series is back for its fifth year. Shows take place every Thursday night through August 17th from 6:00 pm to 9:00 pm on Historic North Front Street. To see a complete list of performers, go to

www.downtownsummernights.com.



Brought to you by Stewart Subaru, the Downtown Association of Yakima, and Chinook Fest

Yakima Council Member Presented Prestigious Award

Yakima City Councilmember Dulce Gutiérrez (District #1) was recently recognized as a role model when she was presented the University of Washington's Samuel E. Kelly Ethnic Cultural Center's Sapphire Distinguished Alumni Award at a gala in Seattle.

Gutiérrez, who was elected to a four-year term on the Yakima City Council in 2015, was one of the honorees during the Kelly Ethnic Cultural Center's annual awards gala in mid-May. The Sapphire Distinguished Alumni Award was presented to Gutiérrez for her advocacy efforts that reflect the values of the Kelly Ethnic Cultural Center and provide a model for University of Washington student leaders to aspire to.

The awards gala, which was held at the Samuel E. Kelly Ethnic Cultural Theatre in Seattle on May 17th, also marked the 45th anniversary of the Kelly Center. Established in 1972, the mission of the Kelly Ethnic Cultural Center is to provide an inclusive space that fosters academic success. Its purpose is to engage diverse populations by providing

opportunities for co-curricular and holistic development to ensure student development, equity and intercultural skills for life beyond the University of Washington.



Yakima City Councilmember Dulce Gutiérrez (District #1) was recently presented the Sapphire Distinguished Alumni Award by the Samuel E. Kelly Ethnic Cultural Center during a special ceremony in mid-May for her advocacy efforts that reflect the values of the center.



Be Part of the Solution!

Help reduce panhandling. Instead of giving money directly to panhandlers, donate to local agencies and organizations that provide services to people who are low-income or homeless.

Yakima is our community – Be Part of the Solution!