

Downtown Yakima Farmers Market Opens this Sunday Mother's Day

For Immediate Release

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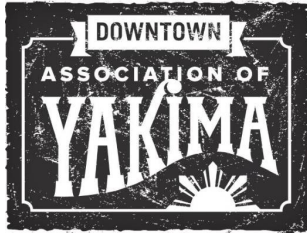
Yakima, WA – Make the Downtown Yakima Farmers Market your outdoor grocery store, starting Mother's Day, May 8th! DYFM is poised for another great season as it opens on its traditional date, Mother's Day, from 9 a.m. to 1 p.m. in Downtown Yakima on 3rd Street in front of the Capital Theatre. The 2022 season promises to be a strong one as Market Manager, Yvette Lippert, has added many fun events and exciting elements to the market, now, that COVID restrictions have been dropped — that, in addition to the featured fresh produce and value-added products that make up the heart of the DYFM.

Although more events will be added as the season progresses, the slate already includes Big Ern Productions photo booth for family & friends' fun photos on Opening Day, Celebration of National Farmers Market Week on August 7, and National Electric Drive on October 2. In addition, every final Sunday of the month will be Kid's Day at that market, full of fun activities for the little ones.

No market is complete without some entertainment. Music and more by local performers will be featured each week. Entertainment will vary from singer songwriters to local kids' groups, promising a lot of fun and many smiles.

Community members can utilize many of the food assistant programs within the state at the DYFM, including WIC, Senior FMNP, SNAP (food stamps), Pandemic-EBT, and SNAP Market Match. These programs and how they work are outlined on the market website, plus, WSU Extension will be present the second Sunday of each month, providing information about the program. As a member of the Washington State Farmers Market Association, the DYFM strives to be a resource for all members of our community.

The heart and soul of any farmers market is its vendors. Market Manager, Yvette Lippert, has done a masterful job in bringing an exciting mix of produce, flowers, crafters, food producers, hot food vendors, and ag-related producers to the market, once again this year, along with many value-added vendors who fully create and handcraft their products. All the fun starts this Sunday, May 8!



If you are interested in becoming a vendor or busking, please contact DYFM Manger, Yvette Lippert, at farmersmarket@downtownyakima.com and/or 509-961-2055.

Stay informed by following DYFM Facebook & Instagram (@DowntownYakimaFarmersMarket), and by checking their webpage (www.downtownyakimafarmersmarket.com).

If you are interested in volunteering at the market, please contact the DAY office at admin@downtownyakima.com or call 509-571-1328.

DYFM is administered by the **Downtown Association of Yakima** with the intent to provide an outlet for Washington State's farmers, specialty food producers, artisan and craft makers, food preparers, and entertainers (buskers) to directly sell their foods and handcrafted products to consumers. The Market also encourages pedestrian activity in the city's urban core and gives the community a festive weekly gathering place during the agriculture growing season.

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