

For Immediate Release
March 8, 2023

Façade Improvement Grant Application Period Open Deadline: April 14, 5 pm

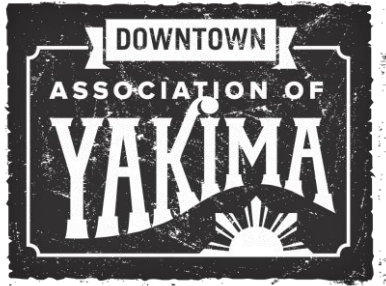
Yakima, WA – The Downtown Association of Yakima (DAY) has officially opened the application period for its Façade Improvement Grant Program, designed to preserve the historic nature of Downtown Yakima while fostering economic development and investment in the district.

DAY originated the program in 2015 and, so far, over \$72,000 in grant funding has been awarded to 11 individual projects, sparking well over \$1 million in investment. “All of our programs at DAY are super rewarding, but the façade improvement program provides such tangible impact. The improvement to not only the specific buildings and businesses, but also, to the overall downtown community is profound,” says DAY Executive Director, Andrew Holt.

Holt adds, “This year, for the first time, we are offering a free consultation from local building designer Scott Irons. If folks are looking for some insight into design, concept or efficiencies, Scott will help them out. It is not required but we thought it would be of great value and result in more applications. We appreciate Scott offering his time and expertise.” Applicants can request a consultation on the application or contact the DAY office.

The 50/50 matching grant is for businesses and buildings strictly in the Downtown Yakima Main Street District. A map of the district is in both the grant instructions and application. Projects that improve the façade of the building or any connecting part of the structure viewable from the right-of-way are eligible. The limit for one, individual grant is \$10,000..

Holt points out that priority will be given to projects that have a transformational effect or are part of a larger renovation project. It is not a requirement, but it is certainly a plus. Grant applications are judged



by members of the DAY Design Committee, using a point system and roundtable discussion. The funding comes from DAY's operational budget.

The projects completed over the years include:

The Bier Den (Hittle Building)

Salvation Army Thrift Store

The Opera House

The Hittle Building

Crafted brick restoration and mural

The Thai House façade

Lee Semon Building upper windows and façade

City Place paint and banners

Yakima Federal Savings mosaic sign

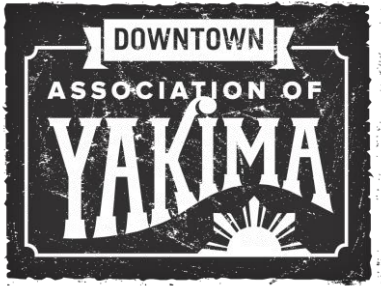
MB Designs entryway



Hittle Building



Salvation Army Store



PDF forms of grant Instructions and Applications can be downloaded from the [DAY website](#).

Applications must be submitted by 5 pm, April 14. Incomplete applications will not be considered.

Grant applicants can direct any questions to the DAY office at 509-571-1328 or director@downtownyakima.com.

####

Contact Info:

Downtown Association of Yakima

director@downtownyakima.com

509-571-1328