



City of Yakima

News Release

Subject: Yakima Rhythm & Brews Festival set for August 18th

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Yakima Rhythm & Brews Festival set for August 18th

A long-popular local event has a new name and promises yet another day of quality music on Yakima's historic North Front Street on Saturday, August 18th.

The Yakima Rhythm & Brews Festival, formerly known as Blues & Brews, will be held Saturday, August 18th on Front Street with this year's line-up poised to provide a lot of rhythm and a good dose of funk.

Sponsored by Solarity Credit Union and coordinated and managed by the Downtown Association of Yakima (DAY), Yakima Rhythm and Brews, in addition to the stellar musical lineup, will feature a large variety of local and regional craft beverage makers, along with local food vendors to provide a perfect finishing touch to summer.

Live Guerrilla will again manage production of the musical side and has booked a diverse lineup that includes headliner Ural Thomas and The Pain, Cambalache, The Highsteppers, Adrian Xavier, Shoot Jake, and Mule Kick.

"We really wanted to carve a niche with this event while making it appealing to a diverse audience," said Andrew Holt, Executive Director of DAY. "We asked Live Guerrilla to infuse some more rhythm and soul - that is the reason for the name change - and they have done a super job!"

The headliner, Ural Thomas, has been a musical performer since the 1960s. The vocalist has shared the stage with the likes of James Brown, Otis Redding, The Kingsmen, and "Little" Stevie Wonder. He played the Apollo 44 times. Thomas' backing band, The Pain, is a 9-piece ensemble of session and solo players.

Tickets can be purchased online at <https://yakimarhythm.com/> and at the Capitol Theatre Box Office. Gates will open at 3:30 pm on Saturday, August 18th, with music starting at 4 pm and concluding at 10 pm. Pre-sale tickets are \$15 and \$20 at the gate. There will be a designated area for chairs on a first-come, first-serve basis.

Yakima Rhythm and Brews is a 21-plus event. All those who purchase a ticket and enter the event must be over 21. No babies in strollers are allowed.

Visit <https://downtownyakima.com/> for more about DAY.