



City of Yakima

News Release

Subject: Viva la Música Concert Series Returns

Contact: Parks & Recreation Manager Ken Wilkinson – 576-6416

Communications & Public Affairs Director Randy Beehler – 901-1142

Release Date: Thursday, July 9th, 2015

Viva la Música Concert Series Returns to Miller Park for Second Season

Last year's four-show debut of the *Viva la Música Concert Series* was an overwhelming success. Based on the positive reaction to the inaugural run of the free, family-friendly series in 2014, it is being expanded significantly for its sophomore season this year.

The 2015 *Viva la Música Concert Series* will feature ten shows on consecutive Sundays from July 12th through September 13th. All of the performances will take place at Miller Park.

Leopardo Salvaje will open this year's *Viva la Música Concert Series* on **July 12th**. **Los Pumas de Jalisco** will take to the *Viva la Música* stage on **July 19th**. On **July 26th**, the featured act at Miller Park will be ***Enamorados***.

The first *Viva la Música Concert Series* show in August will be on **August 2nd** and will showcase ***Principio de Tierra Caliente***. The **August 9th** performance will feature ***Banda Reyna del Sur***, the **August 16th** show will be headlined by ***Grupo Antifaz***, and on **August 23rd**, ***Chikos de la Banda*** will be on stage. The last show in August will be on **August 30th** and will welcome ***Hermanos Gonzalez*** to the *Viva la Música Concert Series*.

The **September 6th** show will bring ***Sinceridad de Sierra*** to Yakima. The performances in July and August, along with the September 6th show, will all begin at 5:00 pm and last until about 7:00 pm. The shows are free and families are encouraged to bring picnic dinners to Miller Park.

The final performance of the 2015 *Viva la Música Concert Series* will take place on **September 13th** and run from 3:00 pm to 8:00 pm. The show will feature special music celebrating Mexico's Independence Day (September 16th). Three different bands will perform during the September 13th show. ***Rebeldes de la Sierra***, ***Corazon de Tierra Caliente***, and ***Banda Centenario***.

The audiences for last year's shows grew and grew as the series progressed, said Yakima Parks & Recreation Manager Ken Wilkinson. "We knew that we were providing the kind of event and the types of performances that were wanted in Yakima. Based on the positive feedback we got last year, we were confident in designing an even bigger and better 2015 *Viva la Música Concert Series*," said Wilkinson.