



City of Yakima

2013 Major Accomplishments



Rooted in the Yakima City Council's five Strategic Priorities, proactive policies and dynamic programs were successfully implemented in 2013 to deliver superior services that positively contributed to building a progressive, robust, and vibrant Yakima community.

Below are five major accomplishments from 2013 in each of the five City Council Strategic Priorities categories.

Strategic Priority Economic Development

- ▶ Development of a Downtown Yakima Master Plan was initiated
- ▶ The City became the sole owner of the Yakima Airport
- ▶ Development of a Downtown Yakima Retail Recruitment Plan began
- ▶ The "Downtown Summer Nights" and "Lunchtime Live" concert series Debuted
- ▶ Progress was made on plans for the Mill Site Redevelopment Project

Strategic Priority Public Safety

- ▶ The overall crime rate for the most serious crimes dropped by more than 20% in 2013 compared to 2012
- ▶ Yakima Police Department's ("YPD") Gang Unit was expanded
- ▶ The YPD Downtown Yakima Bike Patrol Unit was reinstated
- ▶ The YPD began deploying more than 70 take-home vehicles
- ▶ Fire inspection services were reinstated and expanded

Strategic Priority Public Trust & Accountability

- ▶ The 2nd Annual Yakima Citizen Survey was conducted
- ▶ Public education and outreach efforts were expanded
- ▶ A 5-year Financial Plan was created
- ▶ An annual Business Plan was created
- ▶ An annual Strategic Plan was created

Strategic Priority Partnership Development

- ▶ Four "Community Cleanups" were held
- ▶ The "Be Part of the Solution" media campaign encouraged volunteerism
- ▶ Service clubs invested over \$300,000 for new Franklin Park facilities
- ▶ Public/private relationships were built
- ▶ The City hired an Olympia lobbyist



The "Lunchtime Live" concert series launched in 2013.

Strategic Priority Improve the Built Environment

- ▶ 28 lane miles of roads were repaved
- ▶ The North 1st Street Task Force began cleaning up that key gateway corridor
- ▶ Work began on construction of the MLK, Jr. Blvd underpass
- ▶ Development of new sign and billboard regulations began
- ▶ "Trek Yakima" markers were installed throughout the community



The YPD Bike Patrol returned to Downtown Yakima in 2013.