

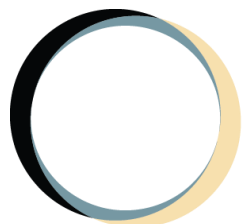


THE NCSTM
The National Citizen SurveyTM

Yakima, WA

Technical Appendices

2015



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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Yakima:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Yakima as a place to live	8%	N=55	47%	N=342	35%	N=254	10%	N=71	100%	N=722
Your neighborhood as a place to live	21%	N=152	44%	N=318	24%	N=175	11%	N=80	100%	N=724
Yakima as a place to raise children	7%	N=46	35%	N=240	37%	N=254	21%	N=144	100%	N=685
Yakima as a place to work	10%	N=68	33%	N=233	39%	N=279	18%	N=128	100%	N=707
Yakima as a place to visit	6%	N=45	27%	N=191	41%	N=289	26%	N=184	100%	N=709
Yakima as a place to retire	10%	N=67	32%	N=206	33%	N=213	25%	N=159	100%	N=645
The overall quality of life in Yakima	4%	N=26	44%	N=317	40%	N=283	12%	N=89	100%	N=716

Table 2: Question 2

Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Yakima	2%	N=14	29%	N=208	42%	N=299	27%	N=196	100%	N=717
Overall ease of getting to the places you usually have to visit	17%	N=125	50%	N=362	29%	N=207	4%	N=31	100%	N=725
Quality of overall natural environment in Yakima	7%	N=52	43%	N=303	39%	N=273	11%	N=77	100%	N=705
Overall "built environment" of Yakima (including overall design, buildings, parks and transportation systems)	5%	N=33	29%	N=212	49%	N=351	17%	N=122	100%	N=718
Health and wellness opportunities in Yakima	10%	N=68	36%	N=249	39%	N=275	16%	N=109	100%	N=700
Overall opportunities for education and enrichment	7%	N=49	35%	N=246	43%	N=304	15%	N=105	100%	N=704
Overall economic health of Yakima	4%	N=27	21%	N=144	47%	N=326	28%	N=193	100%	N=690
Sense of community	3%	N=21	24%	N=164	45%	N=312	29%	N=201	100%	N=697
Overall image or reputation of Yakima	2%	N=17	17%	N=117	33%	N=232	48%	N=338	100%	N=703

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Yakima to someone who asks	14%	N=101	42%	N=294	21%	N=151	22%	N=158	100%	N=704
Remain in Yakima for the next five years	45%	N=312	33%	N=229	9%	N=63	13%	N=88	100%	N=692

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	41%	N=297	37%	N=269	12%	N=85	7%	N=51	3%	N=25	100%	N=727
In Yakima's downtown/commercial area during the day	21%	N=152	42%	N=300	18%	N=126	14%	N=98	5%	N=37	100%	N=712

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	4%	N=31	46%	N=333	36%	N=262	14%	N=98	100%	N=724
Ease of public parking	7%	N=50	29%	N=206	43%	N=306	21%	N=145	100%	N=706
Ease of travel by car in Yakima	14%	N=101	54%	N=388	28%	N=201	3%	N=22	100%	N=712
Ease of travel by public transportation in Yakima	11%	N=49	32%	N=139	38%	N=164	18%	N=79	100%	N=431
Ease of travel by bicycle in Yakima	6%	N=27	30%	N=134	32%	N=141	32%	N=145	100%	N=448
Ease of walking in Yakima	8%	N=54	37%	N=240	38%	N=248	17%	N=115	100%	N=657
Availability of paths and walking trails	12%	N=75	37%	N=237	36%	N=235	15%	N=98	100%	N=645
Cleanliness of Yakima	4%	N=29	24%	N=171	48%	N=346	24%	N=175	100%	N=720
Overall appearance of Yakima	3%	N=20	26%	N=183	47%	N=340	24%	N=174	100%	N=716
Public places where people want to spend time	4%	N=31	22%	N=155	50%	N=347	23%	N=159	100%	N=692
Variety of housing options	5%	N=35	24%	N=155	45%	N=294	26%	N=171	100%	N=655
Availability of affordable quality housing	4%	N=26	21%	N=135	40%	N=257	35%	N=221	100%	N=639
Fitness opportunities (including exercise classes and paths or trails, etc.)	12%	N=83	42%	N=281	36%	N=246	10%	N=65	100%	N=674
Recreational opportunities	9%	N=64	34%	N=231	41%	N=280	16%	N=110	100%	N=685
Availability of affordable quality food	12%	N=83	41%	N=296	36%	N=262	11%	N=79	100%	N=720
Availability of affordable quality health care	10%	N=67	37%	N=255	36%	N=250	17%	N=114	100%	N=687
Availability of preventive health services	10%	N=68	39%	N=255	37%	N=238	13%	N=86	100%	N=647
Availability of affordable quality mental health care	7%	N=32	26%	N=124	39%	N=188	29%	N=139	100%	N=482

Table 6: Question 6

Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	5%	N=22	31%	N=125	42%	N=168	22%	N=86	100%	N=401
K-12 education	7%	N=38	41%	N=227	39%	N=216	12%	N=67	100%	N=548
Adult educational opportunities	8%	N=49	37%	N=216	41%	N=244	14%	N=82	100%	N=591
Opportunities to attend cultural/arts/music activities	6%	N=41	36%	N=233	41%	N=263	17%	N=108	100%	N=644
Opportunities to participate in religious or spiritual events and activities	17%	N=105	50%	N=302	28%	N=167	5%	N=31	100%	N=605
Employment opportunities	4%	N=28	22%	N=147	43%	N=285	30%	N=196	100%	N=656
Shopping opportunities	6%	N=46	27%	N=190	48%	N=342	19%	N=132	100%	N=710
Cost of living in Yakima	7%	N=48	33%	N=233	45%	N=318	16%	N=110	100%	N=710
Overall quality of business and service establishments in Yakima	5%	N=31	36%	N=249	49%	N=335	10%	N=71	100%	N=686
Vibrant downtown/commercial area	3%	N=19	17%	N=116	44%	N=301	36%	N=247	100%	N=683
Overall quality of new development in Yakima	5%	N=34	30%	N=195	43%	N=279	21%	N=139	100%	N=647
Opportunities to participate in social events and activities	7%	N=44	34%	N=219	44%	N=283	15%	N=96	100%	N=642
Opportunities to volunteer	16%	N=94	46%	N=271	30%	N=180	8%	N=47	100%	N=592
Opportunities to participate in community matters	8%	N=47	35%	N=199	39%	N=224	18%	N=105	100%	N=575
Openness and acceptance of the community toward people of diverse backgrounds	5%	N=34	27%	N=170	40%	N=259	28%	N=179	100%	N=643
Neighborliness of residents in Yakima	5%	N=31	30%	N=207	48%	N=328	17%	N=112	100%	N=678

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Observed a code violation or other hazard in Yakima	29%	N=210	71%	N=506	100%	N=716
Household member was a victim of a crime in Yakima	73%	N=521	27%	N=195	100%	N=716
Reported a crime to the police in Yakima	67%	N=477	33%	N=238	100%	N=714
Stocked supplies in preparation for an emergency	68%	N=485	32%	N=225	100%	N=710
Contacted the City of Yakima (in-person, phone, email or web) for help or information	61%	N=431	39%	N=281	100%	N=712
Contacted Yakima elected officials (in-person, phone, email or web) to express your opinion	84%	N=601	16%	N=116	100%	N=717

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Yakima?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Yakima recreation centers or their services	9%	N=68	15%	N=107	35%	N=253	40%	N=291	100%	N=718
Visited a neighborhood park or City park	15%	N=107	29%	N=213	38%	N=271	18%	N=131	100%	N=722
Used Yakima public libraries or their services	6%	N=46	16%	N=113	29%	N=208	49%	N=355	100%	N=722
Attended a City-sponsored event	2%	N=14	5%	N=37	35%	N=255	57%	N=413	100%	N=719
Used bus, rail, subway or other public transportation instead of driving	6%	N=45	3%	N=22	8%	N=57	83%	N=599	100%	N=723
Carpooled with other adults or children instead of driving alone	16%	N=115	16%	N=114	17%	N=119	52%	N=373	100%	N=721
Walked or biked instead of driving	14%	N=99	13%	N=92	20%	N=147	53%	N=381	100%	N=720
Volunteered your time to some group/activity in Yakima	11%	N=77	13%	N=96	20%	N=143	56%	N=401	100%	N=717
Participated in a club	7%	N=47	11%	N=79	13%	N=92	69%	N=494	100%	N=712
Talked to or visited with your immediate neighbors	34%	N=247	33%	N=239	21%	N=153	12%	N=84	100%	N=722
Done a favor for a neighbor	20%	N=146	23%	N=165	38%	N=277	19%	N=137	100%	N=725

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=10	2%	N=13	12%	N=83	85%	N=609	100%	N=714
Watched (online or on television) a local public meeting	3%	N=23	6%	N=40	26%	N=185	66%	N=473	100%	N=720

Table 10: Question 10

Please rate the quality of each of the following services in Yakima:	Excellent		Good		Fair		Poor		Total	
Police services	14%	N=95	45%	N=298	30%	N=199	10%	N=68	100%	N=661
Fire services	31%	N=191	56%	N=345	12%	N=74	1%	N=5	100%	N=614
Ambulance or emergency medical services	28%	N=167	57%	N=338	14%	N=81	2%	N=11	100%	N=598
Crime prevention	6%	N=36	26%	N=162	37%	N=229	32%	N=197	100%	N=624
Fire prevention and education	11%	N=60	42%	N=227	39%	N=212	8%	N=43	100%	N=542
Traffic enforcement	8%	N=49	37%	N=232	41%	N=259	15%	N=93	100%	N=633
Street repair	5%	N=36	26%	N=184	40%	N=280	29%	N=204	100%	N=706
Street cleaning	8%	N=57	37%	N=255	40%	N=279	14%	N=98	100%	N=690
Street lighting	6%	N=42	39%	N=274	34%	N=241	20%	N=142	100%	N=699

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Please rate the quality of each of the following services in Yakima:	Excellent		Good		Fair		Poor		Total	
Snow removal	8%	N=51	37%	N=236	39%	N=253	16%	N=101	100%	N=642
Sidewalk maintenance	6%	N=38	25%	N=169	38%	N=257	31%	N=206	100%	N=670
Traffic signal timing	10%	N=70	34%	N=235	37%	N=252	19%	N=134	100%	N=690
Bus or transit services	13%	N=55	43%	N=179	32%	N=134	12%	N=48	100%	N=416
Garbage collection	28%	N=194	52%	N=359	17%	N=118	2%	N=16	100%	N=688
Recycling	11%	N=61	29%	N=165	27%	N=157	33%	N=191	100%	N=573
Yard waste pick-up	20%	N=105	43%	N=226	24%	N=123	13%	N=65	100%	N=519
Storm drainage	7%	N=41	40%	N=221	38%	N=208	15%	N=84	100%	N=553
Drinking water	16%	N=112	46%	N=311	26%	N=178	12%	N=80	100%	N=682
Sewer services	15%	N=93	54%	N=344	28%	N=178	3%	N=21	100%	N=635
Utility billing	11%	N=75	44%	N=293	35%	N=233	11%	N=73	100%	N=674
City parks	10%	N=68	44%	N=291	37%	N=247	8%	N=55	100%	N=662
Recreation programs or classes	9%	N=43	36%	N=169	40%	N=188	15%	N=72	100%	N=471
Recreation centers or facilities	9%	N=46	28%	N=141	44%	N=221	19%	N=93	100%	N=502
Land use, planning and zoning	3%	N=16	19%	N=86	47%	N=215	31%	N=142	100%	N=459
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=16	13%	N=75	35%	N=202	49%	N=280	100%	N=574
Animal control	5%	N=28	27%	N=156	39%	N=229	29%	N=170	100%	N=583
Economic development	5%	N=27	22%	N=128	46%	N=270	27%	N=159	100%	N=585
Health services	9%	N=57	40%	N=258	40%	N=260	10%	N=66	100%	N=641
Public library services	24%	N=136	49%	N=276	23%	N=127	3%	N=19	100%	N=559
Public information services	6%	N=32	40%	N=203	44%	N=225	10%	N=52	100%	N=512
Cable television	10%	N=54	35%	N=185	37%	N=197	18%	N=95	100%	N=531
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	5%	N=22	25%	N=106	43%	N=180	27%	N=116	100%	N=424
Preservation of natural areas such as open space, farmlands and greenbelts	6%	N=31	33%	N=179	42%	N=224	19%	N=102	100%	N=535
Yakima open space	4%	N=23	29%	N=151	43%	N=228	23%	N=123	100%	N=525
City-sponsored special events	7%	N=35	33%	N=177	42%	N=226	18%	N=99	100%	N=538
Overall customer service by Yakima employees (police, receptionists, planners, etc.)	10%	N=60	43%	N=268	34%	N=212	13%	N=84	100%	N=624

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Yakima	5%	N=34	41%	N=270	42%	N=278	13%	N=83	100%	N=665
The Federal Government	4%	N=23	30%	N=181	43%	N=265	23%	N=142	100%	N=611
The State Government	4%	N=26	32%	N=198	45%	N=280	19%	N=121	100%	N=624
Yakima County Government	4%	N=23	35%	N=215	47%	N=288	14%	N=87	100%	N=613

Table 12: Question 12

Please rate the following categories of Yakima government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Yakima	2%	N=11	25%	N=163	49%	N=316	24%	N=151	100%	N=640
The overall direction that Yakima is taking	3%	N=20	27%	N=179	40%	N=268	30%	N=200	100%	N=667
The job Yakima government does at welcoming citizen involvement	4%	N=22	18%	N=107	42%	N=248	35%	N=206	100%	N=584
Overall confidence in Yakima government	2%	N=12	17%	N=109	42%	N=275	40%	N=263	100%	N=660

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Please rate the following categories of Yakima government performance:	Excellent		Good		Fair		Poor		Total	
Generally acting in the best interest of the community	3%	N=17	20%	N=129	38%	N=251	40%	N=259	100%	N=655
Being honest	4%	N=24	20%	N=114	38%	N=219	39%	N=228	100%	N=584
Treating all residents fairly	4%	N=26	20%	N=119	34%	N=204	43%	N=258	100%	N=608

Table 13: Question 13

Please rate how important, if at all, you think it is for the Yakima community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Yakima	58%	N=423	31%	N=228	8%	N=57	2%	N=17	100%	N=725
Overall ease of getting to the places you usually have to visit	19%	N=139	46%	N=333	31%	N=224	3%	N=25	100%	N=721
Quality of overall natural environment in Yakima	26%	N=186	49%	N=352	24%	N=172	2%	N=13	100%	N=722
Overall "built environment" of Yakima (including overall design, buildings, parks and transportation systems)	24%	N=169	49%	N=352	25%	N=176	3%	N=19	100%	N=716
Health and wellness opportunities in Yakima	35%	N=250	44%	N=313	20%	N=140	2%	N=14	100%	N=717
Overall opportunities for education and enrichment	43%	N=311	39%	N=282	15%	N=109	2%	N=17	100%	N=719
Overall economic health of Yakima	49%	N=352	40%	N=288	10%	N=69	1%	N=10	100%	N=718
Sense of community	31%	N=220	47%	N=338	20%	N=145	2%	N=17	100%	N=719

Table 14: Question 14

Please indicate how important, if at all, it is for the City to invest in each of the following issues in the next 12 months:	Essential		Very important		Somewhat important		Not at all important		Total	
Code and sign enforcement	20%	N=145	38%	N=270	35%	N=246	7%	N=50	100%	N=711
Job creation/economic development	53%	N=381	37%	N=265	9%	N=65	2%	N=12	100%	N=723
Road improvements	29%	N=212	48%	N=346	21%	N=155	1%	N=8	100%	N=722
Parks and recreation improvements	28%	N=200	43%	N=306	28%	N=200	2%	N=12	100%	N=719
Community events/activities	19%	N=138	37%	N=264	38%	N=275	5%	N=38	100%	N=715
Public safety/police services	62%	N=449	30%	N=216	7%	N=47	1%	N=7	100%	N=719

Table 15: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	17%	N=122	15%	N=104	23%	N=161	18%	N=128	27%	N=186	100%	N=701
Purchase goods or services from a business located in Yakima	4%	N=25	4%	N=27	14%	N=95	51%	N=358	28%	N=192	100%	N=698
Eat at least 5 portions of fruits and vegetables a day	3%	N=19	13%	N=89	37%	N=256	30%	N=212	18%	N=122	100%	N=698
Participate in moderate or vigorous physical activity	6%	N=43	14%	N=99	34%	N=240	29%	N=203	17%	N=116	100%	N=701
Read or watch local news (via television, paper, computer, etc.)	3%	N=19	8%	N=55	16%	N=113	32%	N=224	41%	N=287	100%	N=697
Vote in local elections	14%	N=99	4%	N=31	12%	N=83	19%	N=133	50%	N=350	100%	N=695

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Table 16: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	17%	N=117
Very good	36%	N=250
Good	30%	N=211
Fair	15%	N=105
Poor	2%	N=17
Total	100%	N=701

Table 17: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=38
Somewhat positive	22%	N=155
Neutral	54%	N=377
Somewhat negative	16%	N=109
Very negative	3%	N=20
Total	100%	N=699

Table 18: Question D4

What is your employment status?	Percent	Number
Working full time for pay	55%	N=382
Working part time for pay	10%	N=72
Unemployed, looking for paid work	5%	N=35
Unemployed, not looking for paid work	5%	N=36
Fully retired	25%	N=175
Total	100%	N=699

Table 19: Question D5

Do you work inside the boundaries of Yakima?	Percent	Number
Yes, outside the home	57%	N=370
Yes, from home	5%	N=30
No	39%	N=253
Total	100%	N=653

Table 20: Question D6

How many years have you lived in Yakima?	Percent	Number
Less than 2 years	7%	N=46
2 to 5 years	10%	N=70
6 to 10 years	10%	N=68
11 to 20 years	17%	N=119
More than 20 years	57%	N=400
Total	100%	N=703

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Table 21: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=434
Building with two or more homes (duplex, townhome, apartment or condominium)	33%	N=229
Mobile home	3%	N=19
Other	2%	N=15
Total	100%	N=697

Table 22: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	45%	N=315
Owned	55%	N=379
Total	100%	N=694

Table 23: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	6%	N=43
\$300 to \$599 per month	21%	N=145
\$600 to \$999 per month	39%	N=265
\$1,000 to \$1,499 per month	20%	N=135
\$1,500 to \$2,499 per month	10%	N=66
\$2,500 or more per month	4%	N=30
Total	100%	N=684

Table 24: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	64%	N=451
Yes	36%	N=253
Total	100%	N=705

Table 25: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	71%	N=498
Yes	29%	N=208
Total	100%	N=705

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Table 26: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	29%	N=197
\$25,000 to \$49,999	32%	N=218
\$50,000 to \$99,999	26%	N=175
\$100,000 to \$149,999	9%	N=60
\$150,000 or more	5%	N=35
Total	100%	N=685

Table 27: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	71%	N=482
Yes, I consider myself to be Spanish, Hispanic or Latino	29%	N=198
Total	100%	N=679

Table 28: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	5%	N=32
Asian, Asian Indian or Pacific Islander	4%	N=29
Black or African American	1%	N=5
White	73%	N=494
Other	21%	N=142

Total may exceed 100% as respondents could select more than one option.

Table 29: Question D15

In which category is your age?	Percent	Number
18 to 24 years	7%	N=48
25 to 34 years	25%	N=177
35 to 44 years	15%	N=105
45 to 54 years	18%	N=126
55 to 64 years	11%	N=80
65 to 74 years	13%	N=92
75 years or older	10%	N=71
Total	100%	N=699

Table 30: Question D16

What is your sex?	Percent	Number
Female	52%	N=361
Male	48%	N=331
Total	100%	N=692

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Table 31: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	64%	N=446
Land line	19%	N=135
Both	17%	N=121
Total	100%	N=702

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 32: Question 1

Please rate each of the following aspects of quality of life in Yakima:	Excellent		Good		Fair		Poor		Don't know		Total	
Yakima as a place to live	8%	N=55	47%	N=342	35%	N=254	10%	N=71	1%	N=5	100%	N=726
Your neighborhood as a place to live	21%	N=152	44%	N=318	24%	N=175	11%	N=80	1%	N=4	100%	N=728
Yakima as a place to raise children	6%	N=46	33%	N=240	35%	N=254	20%	N=144	5%	N=36	100%	N=720
Yakima as a place to work	9%	N=68	32%	N=233	38%	N=279	18%	N=128	2%	N=18	100%	N=725
Yakima as a place to visit	6%	N=45	27%	N=191	40%	N=289	26%	N=184	1%	N=9	100%	N=718
Yakima as a place to retire	9%	N=67	28%	N=206	29%	N=213	22%	N=159	11%	N=79	100%	N=724
The overall quality of life in Yakima	4%	N=26	44%	N=317	39%	N=283	12%	N=89	1%	N=7	100%	N=723

Table 33: Question 2

Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Yakima	2%	N=14	29%	N=208	41%	N=299	27%	N=196	1%	N=8	100%	N=726
Overall ease of getting to the places you usually have to visit	17%	N=125	50%	N=362	29%	N=207	4%	N=31	0%	N=1	100%	N=726
Quality of overall natural environment in Yakima	7%	N=52	43%	N=303	38%	N=273	11%	N=77	1%	N=6	100%	N=711
Overall "built environment" of Yakima (including overall design, buildings, parks and transportation systems)	5%	N=33	29%	N=212	48%	N=351	17%	N=122	1%	N=7	100%	N=726
Health and wellness opportunities in Yakima	9%	N=68	34%	N=249	38%	N=275	15%	N=109	3%	N=25	100%	N=725
Overall opportunities for education and enrichment	7%	N=49	34%	N=246	42%	N=304	15%	N=105	3%	N=21	100%	N=725
Overall economic health of Yakima	4%	N=27	20%	N=144	45%	N=326	27%	N=193	5%	N=34	100%	N=724
Sense of community	3%	N=21	23%	N=164	43%	N=312	28%	N=201	3%	N=20	100%	N=718
Overall image or reputation of Yakima	2%	N=17	16%	N=117	32%	N=232	47%	N=338	3%	N=21	100%	N=724

Table 34: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Yakima to someone who asks	14%	N=101	41%	N=294	21%	N=151	22%	N=158	2%	N=14	100%	N=718
Remain in Yakima for the next five years	43%	N=312	32%	N=229	9%	N=63	12%	N=88	4%	N=26	100%	N=718

Table 35: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	41%	N=297	37%	N=269	12%	N=85	7%	N=51	3%	N=25	0%	N=1	100%	N=728
In Yakima's downtown/commercial area during the day	21%	N=152	41%	N=300	17%	N=126	14%	N=98	5%	N=37	2%	N=12	100%	N=725

Table 36: Question 5

Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Traffic flow on major streets	4%	N=31	46%	N=333	36%	N=262	14%	N=98	0%	N=1	100%	N=725
Ease of public parking	7%	N=50	28%	N=206	42%	N=306	20%	N=145	3%	N=22	100%	N=728
Ease of travel by car in Yakima	14%	N=101	54%	N=388	28%	N=201	3%	N=22	1%	N=9	100%	N=721

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Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Ease of travel by public transportation in Yakima	7%	N=49	19%	N=139	23%	N=164	11%	N=79	40%	N=286	100%	N=717
Ease of travel by bicycle in Yakima	4%	N=27	19%	N=134	20%	N=141	20%	N=145	38%	N=272	100%	N=720
Ease of walking in Yakima	7%	N=54	33%	N=240	34%	N=248	16%	N=115	9%	N=64	100%	N=721
Availability of paths and walking trails	10%	N=75	33%	N=237	33%	N=235	14%	N=98	10%	N=75	100%	N=720
Cleanliness of Yakima	4%	N=29	24%	N=171	48%	N=346	24%	N=175	1%	N=5	100%	N=725
Overall appearance of Yakima	3%	N=20	25%	N=183	47%	N=340	24%	N=174	1%	N=5	100%	N=722
Public places where people want to spend time	4%	N=31	22%	N=155	48%	N=347	22%	N=159	4%	N=30	100%	N=722
Variety of housing options	5%	N=35	21%	N=155	40%	N=294	24%	N=171	10%	N=71	100%	N=725
Availability of affordable quality housing	4%	N=26	19%	N=135	36%	N=257	31%	N=221	11%	N=79	100%	N=717
Fitness opportunities (including exercise classes and paths or trails, etc.)	11%	N=83	39%	N=281	34%	N=246	9%	N=65	7%	N=50	100%	N=725
Recreational opportunities	9%	N=64	32%	N=231	39%	N=280	15%	N=110	5%	N=35	100%	N=720
Availability of affordable quality food	11%	N=83	41%	N=296	36%	N=262	11%	N=79	1%	N=9	100%	N=729
Availability of affordable quality health care	9%	N=67	35%	N=255	34%	N=250	16%	N=114	6%	N=42	100%	N=730
Availability of preventive health services	9%	N=68	35%	N=255	33%	N=238	12%	N=86	11%	N=81	100%	N=727
Availability of affordable quality mental health care	4%	N=32	17%	N=124	26%	N=188	19%	N=139	34%	N=245	100%	N=727

Table 37: Question 6

Please rate each of the following characteristics as they relate to Yakima as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	3%	N=22	17%	N=125	23%	N=168	12%	N=86	44%	N=318	100%	N=719
K-12 education	5%	N=38	32%	N=227	30%	N=216	9%	N=67	23%	N=167	100%	N=715
Adult educational opportunities	7%	N=49	30%	N=216	34%	N=244	11%	N=82	19%	N=134	100%	N=725
Opportunities to attend cultural/arts/music activities	6%	N=41	32%	N=233	36%	N=263	15%	N=108	11%	N=77	100%	N=722
Opportunities to participate in religious or spiritual events and activities	15%	N=105	42%	N=302	23%	N=167	4%	N=31	15%	N=110	100%	N=715
Employment opportunities	4%	N=28	20%	N=147	40%	N=285	27%	N=196	9%	N=62	100%	N=718
Shopping opportunities	6%	N=46	27%	N=190	48%	N=342	18%	N=132	1%	N=7	100%	N=717
Cost of living in Yakima	7%	N=48	32%	N=233	44%	N=318	15%	N=110	1%	N=9	100%	N=719
Overall quality of business and service establishments in Yakima	4%	N=31	35%	N=249	47%	N=335	10%	N=71	4%	N=28	100%	N=714
Vibrant downtown/commercial area	3%	N=19	16%	N=116	42%	N=301	34%	N=247	5%	N=35	100%	N=718
Overall quality of new development in Yakima	5%	N=34	27%	N=195	39%	N=279	20%	N=139	9%	N=63	100%	N=710
Opportunities to participate in social events and activities	6%	N=44	30%	N=219	40%	N=283	13%	N=96	10%	N=75	100%	N=717
Opportunities to volunteer	13%	N=94	38%	N=271	25%	N=180	7%	N=47	17%	N=124	100%	N=716
Opportunities to participate in community matters	7%	N=47	28%	N=199	32%	N=224	15%	N=105	18%	N=129	100%	N=704
Openness and acceptance of the community toward people of diverse backgrounds	5%	N=34	24%	N=170	37%	N=259	25%	N=179	9%	N=63	100%	N=705
Neighborliness of residents in Yakima	4%	N=31	29%	N=207	46%	N=328	16%	N=112	4%	N=30	100%	N=709

Table 38: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Observed a code violation or other hazard in Yakima	29%	N=210	71%	N=506	100%	N=716
Household member was a victim of a crime in Yakima	73%	N=521	27%	N=195	100%	N=716
Reported a crime to the police in Yakima	67%	N=477	33%	N=238	100%	N=714
Stocked supplies in preparation for an emergency	68%	N=485	32%	N=225	100%	N=710

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Contacted the City of Yakima (in-person, phone, email or web) for help or information	61%	N=431	39%	N=281	100%	N=712
Contacted Yakima elected officials (in-person, phone, email or web) to express your opinion	84%	N=601	16%	N=116	100%	N=717

Table 39: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Yakima?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Yakima recreation centers or their services	9%	N=68	15%	N=107	35%	N=253	40%	N=291	100%	N=718
Visited a neighborhood park or City park	15%	N=107	29%	N=213	38%	N=271	18%	N=131	100%	N=722
Used Yakima public libraries or their services	6%	N=46	16%	N=113	29%	N=208	49%	N=355	100%	N=722
Attended a City-sponsored event	2%	N=14	5%	N=37	35%	N=255	57%	N=413	100%	N=719
Used bus, rail, subway or other public transportation instead of driving	6%	N=45	3%	N=22	8%	N=57	83%	N=599	100%	N=723
Carpooled with other adults or children instead of driving alone	16%	N=115	16%	N=114	17%	N=119	52%	N=373	100%	N=721
Walked or biked instead of driving	14%	N=99	13%	N=92	20%	N=147	53%	N=381	100%	N=720
Volunteered your time to some group/activity in Yakima	11%	N=77	13%	N=96	20%	N=143	56%	N=401	100%	N=717
Participated in a club	7%	N=47	11%	N=79	13%	N=92	69%	N=494	100%	N=712
Talked to or visited with your immediate neighbors	34%	N=247	33%	N=239	21%	N=153	12%	N=84	100%	N=722
Done a favor for a neighbor	20%	N=146	23%	N=165	38%	N=277	19%	N=137	100%	N=725

Table 40: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	1%	N=10	2%	N=13	12%	N=83	85%	N=609	100%	N=714
Watched (online or on television) a local public meeting	3%	N=23	6%	N=40	26%	N=185	66%	N=473	100%	N=720

Table 41: Question 10

Please rate the quality of each of the following services in Yakima:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	13%	N=95	42%	N=298	28%	N=199	10%	N=68	7%	N=49	100%	N=710
Fire services	27%	N=191	48%	N=345	10%	N=74	1%	N=5	14%	N=101	100%	N=716
Ambulance or emergency medical services	23%	N=167	47%	N=338	11%	N=81	2%	N=11	16%	N=115	100%	N=713
Crime prevention	5%	N=36	23%	N=162	32%	N=229	28%	N=197	13%	N=89	100%	N=713
Fire prevention and education	9%	N=60	32%	N=227	30%	N=212	6%	N=43	23%	N=164	100%	N=706
Traffic enforcement	7%	N=49	33%	N=232	37%	N=259	13%	N=93	10%	N=71	100%	N=704
Street repair	5%	N=36	26%	N=184	39%	N=280	29%	N=204	1%	N=10	100%	N=715
Street cleaning	8%	N=57	36%	N=255	39%	N=279	14%	N=98	3%	N=22	100%	N=712
Street lighting	6%	N=42	39%	N=274	34%	N=241	20%	N=142	1%	N=9	100%	N=708
Snow removal	7%	N=51	33%	N=236	36%	N=253	14%	N=101	10%	N=68	100%	N=710
Sidewalk maintenance	5%	N=38	24%	N=169	36%	N=257	29%	N=206	6%	N=41	100%	N=712
Traffic signal timing	10%	N=70	33%	N=235	35%	N=252	19%	N=134	3%	N=22	100%	N=712
Bus or transit services	8%	N=55	25%	N=179	19%	N=134	7%	N=48	41%	N=293	100%	N=709
Garbage collection	27%	N=194	50%	N=359	17%	N=118	2%	N=16	3%	N=24	100%	N=712
Recycling	9%	N=61	23%	N=165	22%	N=157	27%	N=191	19%	N=136	100%	N=709

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Please rate the quality of each of the following services in Yakima:	Excellent		Good		Fair		Poor		Don't know		Total	
Yard waste pick-up	15%	N=105	32%	N=226	17%	N=123	9%	N=65	27%	N=187	100%	N=706
Storm drainage	6%	N=41	31%	N=221	29%	N=208	12%	N=84	22%	N=155	100%	N=707
Drinking water	16%	N=112	44%	N=311	25%	N=178	11%	N=80	4%	N=28	100%	N=710
Sewer services	13%	N=93	49%	N=344	25%	N=178	3%	N=21	10%	N=72	100%	N=707
Utility billing	11%	N=75	41%	N=293	33%	N=233	10%	N=73	5%	N=35	100%	N=709
City parks	10%	N=68	41%	N=291	35%	N=247	8%	N=55	7%	N=48	100%	N=710
Recreation programs or classes	6%	N=43	24%	N=169	26%	N=188	10%	N=72	34%	N=239	100%	N=711
Recreation centers or facilities	7%	N=46	20%	N=141	31%	N=221	13%	N=93	29%	N=200	100%	N=702
Land use, planning and zoning	2%	N=16	12%	N=86	31%	N=215	20%	N=142	35%	N=244	100%	N=703
Code enforcement (weeds, abandoned buildings, etc.)	2%	N=16	11%	N=75	29%	N=202	40%	N=280	18%	N=127	100%	N=701
Animal control	4%	N=28	22%	N=156	32%	N=229	24%	N=170	18%	N=126	100%	N=709
Economic development	4%	N=27	18%	N=128	38%	N=270	23%	N=159	17%	N=122	100%	N=706
Health services	8%	N=57	36%	N=258	37%	N=260	9%	N=66	10%	N=68	100%	N=710
Public library services	19%	N=136	39%	N=276	18%	N=127	3%	N=19	22%	N=156	100%	N=714
Public information services	5%	N=32	29%	N=203	32%	N=225	7%	N=52	28%	N=196	100%	N=708
Cable television	8%	N=54	26%	N=185	28%	N=197	13%	N=95	25%	N=177	100%	N=708
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	3%	N=22	15%	N=106	25%	N=180	16%	N=116	40%	N=286	100%	N=710
Preservation of natural areas such as open space, farmlands and greenbelts	4%	N=31	25%	N=179	32%	N=224	14%	N=102	24%	N=169	100%	N=704
Yakima open space	3%	N=23	22%	N=151	33%	N=228	18%	N=123	25%	N=176	100%	N=700
City-sponsored special events	5%	N=35	25%	N=177	32%	N=226	14%	N=99	24%	N=169	100%	N=706
Overall customer service by Yakima employees (police, receptionists, planners, etc.)	9%	N=60	38%	N=268	30%	N=212	12%	N=84	11%	N=77	100%	N=701

Table 42: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Yakima	5%	N=34	38%	N=270	39%	N=278	12%	N=83	7%	N=49	100%	N=714
The Federal Government	3%	N=23	25%	N=181	37%	N=265	20%	N=142	14%	N=104	100%	N=715
The State Government	4%	N=26	28%	N=198	39%	N=280	17%	N=121	13%	N=90	100%	N=714
Yakima County Government	3%	N=23	30%	N=215	40%	N=288	12%	N=87	14%	N=100	100%	N=713

Table 43: Question 12

Please rate the following categories of Yakima government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Yakima	2%	N=11	23%	N=163	44%	N=316	21%	N=151	10%	N=73	100%	N=714
The overall direction that Yakima is taking	3%	N=20	25%	N=179	37%	N=268	28%	N=200	7%	N=49	100%	N=717
The job Yakima government does at welcoming citizen involvement	3%	N=22	15%	N=107	35%	N=248	29%	N=206	18%	N=133	100%	N=717
Overall confidence in Yakima government	2%	N=12	15%	N=109	38%	N=275	37%	N=263	8%	N=56	100%	N=716
Generally acting in the best interest of the community	2%	N=17	18%	N=129	35%	N=251	36%	N=259	8%	N=56	100%	N=711
Being honest	3%	N=24	16%	N=114	31%	N=219	32%	N=228	18%	N=129	100%	N=714
Treating all residents fairly	4%	N=26	17%	N=119	29%	N=204	36%	N=258	15%	N=107	100%	N=715

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Table 44: Question 13

Please rate how important, if at all, you think it is for the Yakima community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Overall feeling of safety in Yakima	58%	N=423	31%	N=228	8%	N=57	2%	N=17	100%	N=725
Overall ease of getting to the places you usually have to visit	19%	N=139	46%	N=333	31%	N=224	3%	N=25	100%	N=721
Quality of overall natural environment in Yakima	26%	N=186	49%	N=352	24%	N=172	2%	N=13	100%	N=722
Overall "built environment" of Yakima (including overall design, buildings, parks and transportation systems)	24%	N=169	49%	N=352	25%	N=176	3%	N=19	100%	N=716
Health and wellness opportunities in Yakima	35%	N=250	44%	N=313	20%	N=140	2%	N=14	100%	N=717
Overall opportunities for education and enrichment	43%	N=311	39%	N=282	15%	N=109	2%	N=17	100%	N=719
Overall economic health of Yakima	49%	N=352	40%	N=288	10%	N=69	1%	N=10	100%	N=718
Sense of community	31%	N=220	47%	N=338	20%	N=145	2%	N=17	100%	N=719

Table 45: Question 14

Please indicate how important, if at all, it is for the City to invest in each of the following issues in the next 12 months:	Essential		Very important		Somewhat important		Not at all important		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Code and sign enforcement	20%	N=145	38%	N=270	35%	N=246	7%	N=50	100%	N=711
Job creation/economic development	53%	N=381	37%	N=265	9%	N=65	2%	N=12	100%	N=723
Road improvements	29%	N=212	48%	N=346	21%	N=155	1%	N=8	100%	N=722
Parks and recreation improvements	28%	N=200	43%	N=306	28%	N=200	2%	N=12	100%	N=719
Community events/activities	19%	N=138	37%	N=264	38%	N=275	5%	N=38	100%	N=715
Public safety/police services	62%	N=449	30%	N=216	7%	N=47	1%	N=7	100%	N=719

Table 46: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	17%	N=122	15%	N=104	23%	N=161	18%	N=128	27%	N=186	100%	N=701
Purchase goods or services from a business located in Yakima	4%	N=25	4%	N=27	14%	N=95	51%	N=358	28%	N=192	100%	N=698
Eat at least 5 portions of fruits and vegetables a day	3%	N=19	13%	N=89	37%	N=256	30%	N=212	18%	N=122	100%	N=698
Participate in moderate or vigorous physical activity	6%	N=43	14%	N=99	34%	N=240	29%	N=203	17%	N=116	100%	N=701
Read or watch local news (via television, paper, computer, etc.)	3%	N=19	8%	N=55	16%	N=113	32%	N=224	41%	N=287	100%	N=697
Vote in local elections	14%	N=99	4%	N=31	12%	N=83	19%	N=133	50%	N=350	100%	N=695

Table 47: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	17%	N=117
Very good	36%	N=250
Good	30%	N=211
Fair	15%	N=105
Poor	2%	N=17
Total	100%	N=701

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Table 48: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	5%	N=38
Somewhat positive	22%	N=155
Neutral	54%	N=377
Somewhat negative	16%	N=109
Very negative	3%	N=20
Total	100%	N=699

Table 49: Question D4

What is your employment status?	Percent	Number
Working full time for pay	55%	N=382
Working part time for pay	10%	N=72
Unemployed, looking for paid work	5%	N=35
Unemployed, not looking for paid work	5%	N=36
Fully retired	25%	N=175
Total	100%	N=699

Table 50: Question D5

Do you work inside the boundaries of Yakima?	Percent	Number
Yes, outside the home	57%	N=370
Yes, from home	5%	N=30
No	39%	N=253
Total	100%	N=653

Table 51: Question D6

How many years have you lived in Yakima?	Percent	Number
Less than 2 years	7%	N=46
2 to 5 years	10%	N=70
6 to 10 years	10%	N=68
11 to 20 years	17%	N=119
More than 20 years	57%	N=400
Total	100%	N=703

Table 52: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=434
Building with two or more homes (duplex, townhome, apartment or condominium)	33%	N=229
Mobile home	3%	N=19
Other	2%	N=15
Total	100%	N=697

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Table 53: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	45%	N=315
Owned	55%	N=379
Total	100%	N=694

Table 54: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	6%	N=43
\$300 to \$599 per month	21%	N=145
\$600 to \$999 per month	39%	N=265
\$1,000 to \$1,499 per month	20%	N=135
\$1,500 to \$2,499 per month	10%	N=66
\$2,500 or more per month	4%	N=30
Total	100%	N=684

Table 55: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	64%	N=451
Yes	36%	N=253
Total	100%	N=705

Table 56: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	71%	N=498
Yes	29%	N=208
Total	100%	N=705

Table 57: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	29%	N=197
\$25,000 to \$49,999	32%	N=218
\$50,000 to \$99,999	26%	N=175
\$100,000 to \$149,999	9%	N=60
\$150,000 or more	5%	N=35
Total	100%	N=685

Table 58: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	71%	N=482
Yes, I consider myself to be Spanish, Hispanic or Latino	29%	N=198
Total	100%	N=679

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Table 59: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	5%	N=32
Asian, Asian Indian or Pacific Islander	4%	N=29
Black or African American	1%	N=5
White	73%	N=494
Other	21%	N=142

Total may exceed 100% as respondents could select more than one option.

Table 60: Question D15

In which category is your age?	Percent	Number
18 to 24 years	7%	N=48
25 to 34 years	25%	N=177
35 to 44 years	15%	N=105
45 to 54 years	18%	N=126
55 to 64 years	11%	N=80
65 to 74 years	13%	N=92
75 years or older	10%	N=71
Total	100%	N=699

Table 61: Question D16

What is your sex?	Percent	Number
Female	52%	N=361
Male	48%	N=331
Total	100%	N=692

Table 62: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	64%	N=446
Land line	19%	N=135
Both	17%	N=121
Total	100%	N=702

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Yakima chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Yakima’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Yakima’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Yakima’s rating to the benchmark.

In that final column, Yakima’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Yakima residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 63: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Yakima	48%	380	385	Much lower
Overall image or reputation of Yakima	19%	287	288	Much lower
Yakima as a place to live	55%	326	330	Much lower
Your neighborhood as a place to live	65%	241	255	Lower
Yakima as a place to raise children	42%	313	321	Much lower
Yakima as a place to retire	42%	285	305	Lower
Overall appearance of Yakima	28%	300	302	Much lower

Table 64: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Yakima	31%	209	210	Much lower	
	In your neighborhood during the day	78%	280	293	Lower	
	In Yakima's downtown/commercial area during the day	63%	242	248	Lower	
Mobility	Overall ease of getting to the places you usually have to visit	67%	86	126	Similar	
	Availability of paths and walking trails	48%	196	253	Similar	
	Ease of walking in Yakima	45%	211	240	Lower	
	Ease of travel by bicycle in Yakima	36%	211	244	Lower	
	Ease of travel by public transportation in Yakima	44%	44	115	Similar	
	Ease of travel by car in Yakima	69%	111	245	Similar	
	Ease of public parking	36%	79	103	Lower	
	Traffic flow on major streets	50%	163	288	Similar	
Natural Environment	Quality of overall natural environment in Yakima	50%	214	226	Lower	
	Cleanliness of Yakima	28%	217	220	Much lower	
Built Environment	Overall "built environment" of Yakima (including overall design, buildings, parks and transportation systems)	34%	117	122	Lower	
	Overall quality of new development in Yakima	35%	220	235	Lower	
	Availability of affordable quality housing	25%	219	247	Lower	
	Variety of housing options	29%	214	225	Lower	
	Public places where people want to spend time	27%	113	115	Much lower	
Economy	Overall economic health of Yakima	25%	117	126	Much lower	
	Vibrant downtown/commercial area	20%	102	112	Lower	
	Overall quality of business and service establishments in Yakima	41%	193	220	Lower	
	Cost of living in Yakima	40%	74	121	Similar	
	Shopping opportunities	33%	197	245	Lower	
	Employment opportunities	27%	179	259	Similar	
	Yakima as a place to visit	33%	122	133	Much lower	
	Yakima as a place to work	42%	245	296	Lower	
	Recreation and Wellness	Health and wellness opportunities in Yakima	45%	117	124	Lower
		Availability of affordable quality mental health care	32%	89	106	Lower
Availability of preventive health services		50%	150	182	Similar	
Availability of affordable quality health care		47%	165	209	Similar	
Availability of affordable quality food		53%	145	181	Similar	
Recreational opportunities		43%	230	251	Lower	
	Fitness opportunities (including exercise classes and paths or trails, etc.)	54%	104	119	Lower	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Education and Enrichment	Overall opportunities for education and enrichment	42%	111	121	Lower
	Opportunities to participate in religious or spiritual events and activities	67%	147	164	Similar
	Opportunities to attend cultural/arts/music activities	42%	189	244	Similar
	Adult educational opportunities	45%	90	110	Similar
	K-12 education	48%	183	215	Lower
	Availability of affordable quality child care/preschool	37%	170	207	Similar
Community Engagement	Opportunities to participate in social events and activities	41%	192	207	Lower
	Neighborliness of Yakima	35%	111	117	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	32%	235	237	Lower
	Opportunities to participate in community matters	43%	209	219	Lower
	Opportunities to volunteer	62%	168	215	Similar

Table 65: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Yakima	46%	351	371	Lower
Overall customer service by Yakima employees (police, receptionists, planners, etc.)	53%	295	307	Lower
Value of services for the taxes paid to Yakima	27%	321	336	Lower
Overall direction that Yakima is taking	30%	261	270	Lower
Job Yakima government does at welcoming citizen involvement	22%	255	257	Lower
Overall confidence in Yakima government	18%	122	122	Much lower
Generally acting in the best interest of the community	22%	121	121	Much lower
Being honest	24%	117	118	Much lower
Treating all residents fairly	24%	120	121	Much lower
Services provided by the Federal Government	33%	152	200	Similar

Table 66: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	60%	346	366	Lower
	Fire services	87%	256	296	Similar
	Ambulance or emergency medical services	85%	251	287	Similar
	Crime prevention	32%	294	297	Much lower
	Fire prevention and education	53%	230	236	Lower
	Animal control	32%	277	282	Much lower
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	30%	228	230	Much lower
	Traffic enforcement	44%	299	317	Lower
Mobility	Street repair	31%	285	358	Lower
	Street cleaning	45%	213	261	Lower
	Street lighting	45%	239	261	Lower
	Snow removal	45%	206	249	Lower
	Sidewalk maintenance	31%	243	265	Lower
	Traffic signal timing	44%	136	204	Similar
	Bus or transit services	56%	80	178	Similar
Natural Environment	Garbage collection	80%	220	292	Similar
	Recycling	39%	298	302	Much lower
	Yard waste pick-up	64%	187	221	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Drinking water	62%	213	278	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	39%	201	210	Lower
	Yakima open space	33%	116	117	Lower
Built Environment	Storm drainage	47%	268	304	Lower
	Sewer services	69%	214	266	Similar
	Utility billing	55%	101	111	Similar
	Land use, planning and zoning	22%	239	245	Lower
	Code enforcement (weeds, abandoned buildings, etc.)	16%	299	301	Much lower
	Cable television	45%	115	157	Similar
	Economy	Economic development	27%	210	234
Recreation and Wellness	City parks	54%	259	272	Lower
	Recreation programs or classes	45%	277	285	Lower
	Recreation centers or facilities	37%	224	230	Much lower
	Health services	49%	142	160	Lower
Education and Enrichment	City-sponsored special events	40%	122	129	Lower
	Public library services	74%	244	289	Similar
Community Engagement	Public information services	46%	220	235	Lower

Table 67: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	27%	252	255	Much lower
Recommend living in Yakima to someone who asks	56%	224	228	Much lower
Remain in Yakima for the next five years	78%	177	223	Similar
Contacted Yakima (in-person, phone, email or web) for help or information	39%	195	260	Similar

Table 68: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	32%	72	108	Similar
	Did NOT report a crime to the police	67%	106	118	Lower
	Household member was NOT a victim of a crime	73%	216	221	Lower
Mobility	Used bus, rail, subway or other public transportation instead of driving	17%	58	98	Lower
	Carpooled with other adults or children instead of driving alone	48%	30	114	Similar
	Walked or biked instead of driving	47%	86	118	Similar
Natural Environment	Recycle at home	68%	188	208	Lower
Built Environment	Did NOT observe a code violation or other hazard in Yakima	29%	109	110	Much lower
	NOT experiencing housing costs stress	62%	162	204	Similar
Economy	Purchase goods or services from a business located in Yakima	92%	106	114	Similar
	Economy will have positive impact on income	28%	81	206	Similar
	Work inside boundaries of Yakima	61%	19	114	Higher
Recreation and Wellness	Used Yakima recreation centers or their services	60%	70	190	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Visited a neighborhood park or City park	82%	142	222	Similar
	Eat at least 5 portions of fruits and vegetables a day	85%	51	111	Similar
	Participate in moderate or vigorous physical activity	80%	93	112	Similar
	In very good to excellent health	52%	103	113	Similar
Education and Enrichment	Used Yakima public libraries or their services	51%	180	195	Lower
	Attended City-sponsored event	43%	90	115	Similar
	Contacted Yakima elected officials (in-person, phone, email or web) to express your opinion	16%	60	113	Similar
	Volunteered your time to some group/activity in Yakima	44%	87	213	Similar
	Participated in a club	31%	72	189	Similar
	Talked to or visited with your immediate neighbors	88%	79	114	Similar
	Done a favor for a neighbor	81%	62	110	Similar
	Attended a local public meeting	15%	184	213	Similar
	Watched (online or on television) a local public meeting	34%	56	178	Similar
Community Engagement	Read or watch local news (via television, paper, computer, etc.)	89%	31	113	Similar
	Vote in local elections	81%	90	206	Similar

Communities included in national comparisons

The communities included in Yakima’s comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO.....	441,603	Battle Creek city, MI.....	52,347
Airway Heights city, WA	6,114	Bay City city, MI.....	34,932
Albany city, OR.....	50,158	Baytown city, TX.....	71,802
Albemarle County, VA.....	98,970	Bedford city, TX.....	46,979
Albert Lea city, MN.....	18,016	Bedford town, MA.....	13,320
Algonquin village, IL.....	30,046	Bellevue city, WA.....	122,363
Aliso Viejo city, CA.....	47,823	Bellingham city, WA.....	80,885
Altoona city, IA.....	14,541	Beltrami County, MN.....	44,442
American Canyon city, CA.....	19,454	Benbrook city, TX.....	21,234
Ames city, IA.....	58,965	Bend city, OR.....	76,639
Andover CDP, MA.....	8,762	Benicia city, CA.....	26,997
Ankeny city, IA.....	45,582	Bettendorf city, IA.....	33,217
Ann Arbor city, MI.....	113,934	Billings city, MT.....	104,170
Annapolis city, MD.....	38,394	Blaine city, MN.....	57,186
Apple Valley town, CA.....	69,135	Bloomfield Hills city, MI.....	3,869
Arapahoe County, CO.....	572,003	Bloomington city, MN.....	82,893
Arkansas City city, AR.....	366	Blue Springs city, MO.....	52,575
Arlington city, TX.....	365,438	Boise City city, ID.....	205,671
Arlington County, VA.....	207,627	Boone County, KY.....	118,811
Arvada city, CO.....	106,433	Boulder city, CO.....	97,385
Asheville city, NC.....	83,393	Bowling Green city, KY.....	58,067
Ashland city, OR.....	20,078	Brentwood city, MO.....	8,055
Ashland town, VA.....	7,225	Brentwood city, TN.....	37,060
Auburn city, AL.....	53,380	Brighton city, CO.....	33,352
Auburn city, WA.....	70,180	Bristol city, TN.....	26,702
Augusta CCD, GA.....	134,777	Broken Arrow city, OK.....	98,850
Aurora city, CO.....	325,078	Brookfield city, WI.....	37,920
Austin city, TX.....	790,390	Brookline CDP, MA.....	58,732
Bainbridge Island city, WA.....	23,025	Broomfield city, CO.....	55,889
Baltimore city, MD.....	620,961	Brownsburg town, IN.....	21,285
Bartonville town, TX.....	1,469	Bryan city, TX.....	76,201

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Burien city, WA.....	33,313	Des Peres city, MO.....	8,373
Burleson city, TX.....	36,690	Destin city, FL.....	12,305
Cabarrus County, NC.....	178,011	Dorchester County, MD.....	32,618
Cambridge city, MA.....	105,162	Dothan city, AL.....	65,496
Canton city, SD.....	3,057	Douglas County, CO.....	285,465
Cape Coral city, FL.....	154,305	Dover city, NH.....	29,987
Cape Girardeau city, MO.....	37,941	Dublin city, CA.....	46,036
Carlisle borough, PA.....	18,682	Duluth city, MN.....	86,265
Carlsbad city, CA.....	105,328	Duncanville city, TX.....	38,524
Carroll city, IA.....	10,103	Durham city, NC.....	228,330
Cartersville city, GA.....	19,731	Eagle town, CO.....	6,508
Cary town, NC.....	135,234	East Baton Rouge Parish, LA.....	440,171
Casa Grande city, AZ.....	48,571	East Grand Forks city, MN.....	8,601
Casper city, WY.....	55,316	East Lansing city, MI.....	48,579
Castine town, ME.....	1,366	Eau Claire city, WI.....	65,883
Castle Pines North city, CO.....	10,360	Eden Prairie city, MN.....	60,797
Castle Rock town, CO.....	48,231	Edgerton city, KS.....	1,671
Centennial city, CO.....	100,377	Edgewater city, CO.....	5,170
Centralia city, IL.....	13,032	Edina city, MN.....	47,941
Chambersburg borough, PA.....	20,268	Edmond city, OK.....	81,405
Chandler city, AZ.....	236,123	Edmonds city, WA.....	39,709
Chanhassen city, MN.....	22,952	El Cerrito city, CA.....	23,549
Chapel Hill town, NC.....	57,233	El Dorado County, CA.....	181,058
Charlotte city, NC.....	731,424	El Paso city, TX.....	649,121
Charlotte County, FL.....	159,978	Elk Grove city, CA.....	153,015
Charlottesville city, VA.....	43,475	Elk River city, MN.....	22,974
Chattanooga city, TN.....	167,674	Elko New Market city, MN.....	4,110
Chesterfield County, VA.....	316,236	Elmhurst city, IL.....	44,121
Chippewa Falls city, WI.....	13,661	Encinitas city, CA.....	59,518
Citrus Heights city, CA.....	83,301	Englewood city, CO.....	30,255
Clackamas County, OR.....	375,992	Erie town, CO.....	18,135
Clarendon Hills village, IL.....	8,427	Escambia County, FL.....	297,619
Clayton city, MO.....	15,939	Estes Park town, CO.....	5,858
Clearwater city, FL.....	107,685	Fairview town, TX.....	7,248
Cleveland Heights city, OH.....	46,121	Farmington Hills city, MI.....	79,740
Clive city, IA.....	15,447	Fayetteville city, NC.....	200,564
Clovis city, CA.....	95,631	Fishers town, IN.....	76,794
College Park city, MD.....	30,413	Flower Mound town, TX.....	64,669
College Station city, TX.....	93,857	Forest Grove city, OR.....	21,083
Colleyville city, TX.....	22,807	Fort Collins city, CO.....	143,986
Collinsville city, IL.....	25,579	Fort Smith city, AR.....	86,209
Columbia city, MO.....	108,500	Fort Worth city, TX.....	741,206
Columbia city, SC.....	129,272	Fountain Hills town, AZ.....	22,489
Columbus city, WI.....	4,991	Franklin city, TN.....	62,487
Commerce City city, CO.....	45,913	Fredericksburg city, VA.....	24,286
Concord city, CA.....	122,067	Fremont city, CA.....	214,089
Concord town, MA.....	17,668	Friendswood city, TX.....	35,805
Cookeville city, TN.....	30,435	Fruita city, CO.....	12,646
Coon Rapids city, MN.....	61,476	Gahanna city, OH.....	33,248
Copperas Cove city, TX.....	32,032	Gaithersburg city, MD.....	59,933
Coronado city, CA.....	18,912	Galveston city, TX.....	47,743
Corvallis city, OR.....	54,462	Gardner city, KS.....	19,123
Creve Coeur city, MO.....	17,833	Geneva city, NY.....	13,261
Cross Roads town, TX.....	1,563	Georgetown city, TX.....	47,400
Crystal Lake city, IL.....	40,743	Gilbert town, AZ.....	208,453
Dade City city, FL.....	6,437	Gillette city, WY.....	29,087
Dakota County, MN.....	398,552	Glendora city, CA.....	50,073
Dallas city, OR.....	14,583	Globe city, AZ.....	7,532
Dallas city, TX.....	1,197,816	Golden Valley city, MN.....	20,371
Danville city, KY.....	16,218	Goodyear city, AZ.....	65,275
Dardenne Prairie city, MO.....	11,494	Grafton village, WI.....	11,459
Davenport city, IA.....	99,685	Grand Blanc city, MI.....	8,276
Davidson town, NC.....	10,944	Grand Island city, NE.....	48,520
Decatur city, GA.....	19,335	Grass Valley city, CA.....	12,860
Del Mar city, CA.....	4,161	Greeley city, CO.....	92,889
Delray Beach city, FL.....	60,522	Green Valley CDP, AZ.....	21,391
Denison city, TX.....	22,682	Greenville city, NC.....	84,554
Denton city, TX.....	113,383	Greenwich town, CT.....	61,171
Denver city, CO.....	600,158	Greenwood Village city, CO.....	13,925
Derby city, KS.....	22,158	Greer city, SC.....	25,515

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Guilford County, NC	488,406	Lakewood city, CO	142,980
Gunnison County, CO	15,324	Lane County, OR.....	351,715
Hailey city, ID	7,960	Larimer County, CO.....	299,630
Haines Borough, AK	2,508	Las Cruces city, NM.....	97,618
Hallandale Beach city, FL.....	37,113	Las Vegas city, NV	583,756
Hamilton city, OH.....	62,477	Lawrence city, KS.....	87,643
Hanover County, VA.....	99,863	League City city, TX	83,560
Harrisonburg city, VA	48,914	Lee's Summit city, MO.....	91,364
Harrisonville city, MO	10,019	Lehi city, UT	47,407
Hayward city, CA	144,186	Lenexa city, KS	48,190
Henderson city, NV	257,729	Lewis County, NY.....	27,087
Herndon town, VA.....	23,292	Lewisville city, TX.....	95,290
High Point city, NC.....	104,371	Lincoln city, NE	258,379
Highland Park city, IL	29,763	Lindsborg city, KS	3,458
Highlands Ranch CDP, CO	96,713	Littleton city, CO	41,737
Hillsborough town, NC.....	6,087	Livermore city, CA.....	80,968
Holland city, MI.....	33,051	Lombard village, IL	43,165
Honolulu County, HI.....	953,207	Lone Tree city, CO	10,218
Hooksett town, NH.....	13,451	Longmont city, CO	86,270
Hopkins city, MN.....	17,591	Longview city, TX.....	80,455
Hopkinton town, MA.....	14,925	Los Alamos County, NM.....	17,950
Hoquiam city, WA	8,726	Louisville city, CO.....	18,376
Hudson city, OH.....	22,262	Lynchburg city, VA	75,568
Hudson town, CO.....	2,356	Lynnwood city, WA	35,836
Hudsonville city, MI.....	7,116	Macomb County, MI	840,978
Huntersville town, NC.....	46,773	Madison city, WI	233,209
Hurst city, TX.....	37,337	Manhattan Beach city, CA.....	35,135
Hutchinson city, MN	14,178	Mankato city, MN	39,309
Hutto city, TX	14,698	Maple Grove city, MN	61,567
Hyattsville city, MD	17,557	Maple Valley city, WA	22,684
Independence city, MO.....	116,830	Maricopa County, AZ	3,817,117
Indian Trail town, NC	33,518	Maryland Heights city, MO.....	27,472
Indianola city, IA	14,782	Matthews town, NC.....	27,198
Iowa City city, IA	67,862	McAllen city, TX	129,877
Issaquah city, WA	30,434	McDonough city, GA.....	22,084
Jackson County, MI.....	160,248	McKinney city, TX.....	131,117
James City County, VA	67,009	McMinnville city, OR.....	32,187
Jefferson City city, MO	43,079	Medford city, OR.....	74,907
Jefferson County, CO	534,543	Menlo Park city, CA	32,026
Jefferson County, NY.....	116,229	Mercer Island city, WA	22,699
Jerome city, ID	10,890	Meridian charter township, MI	39,688
Johnson City city, TN.....	63,152	Meridian city, ID	75,092
Johnston city, IA	17,278	Merriam city, KS.....	11,003
Jupiter town, FL.....	55,156	Mesa County, CO	146,723
Kalamazoo city, MI.....	74,262	Miami Beach city, FL	87,779
Kansas City city, KS.....	145,786	Miami city, FL	399,457
Kansas City city, MO.....	459,787	Middleton city, WI.....	17,442
Keizer city, OR	36,478	Midland city, MI	41,863
Kenmore city, WA	20,460	Milford city, DE	9,559
Kennedale city, TX	6,763	Milton city, GA	32,661
Kennett Square borough, PA.....	6,072	Minneapolis city, MN	382,578
Kettering city, OH	56,163	Mission Viejo city, CA	93,305
Key West city, FL	24,649	Modesto city, CA.....	201,165
King County, WA.....	1,931,249	Monterey city, CA.....	27,810
Kirkland city, WA.....	48,787	Montgomery County, VA.....	94,392
Kirkwood city, MO.....	27,540	Monument town, CO	5,530
Knoxville city, IA	7,313	Mooreville town, NC.....	32,711
La Mesa city, CA	57,065	Morristown city, TN.....	29,137
La Plata town, MD.....	8,753	Morrisville town, NC	18,576
La Porte city, TX	33,800	Moscow city, ID	23,800
La Vista city, NE.....	15,758	Mountain Village town, CO.....	1,320
Lafayette city, CO	24,453	Mountlake Terrace city, WA	19,909
Laguna Beach city, CA.....	22,723	Muscataine city, IA	22,886
Laguna Hills city, CA.....	30,344	Naperville city, IL	141,853
Laguna Niguel city, CA	62,979	Needham CDP, MA.....	28,886
Lake Oswego city, OR	36,619	New Braunfels city, TX	57,740
Lake Stevens city, WA	28,069	New Brighton city, MN.....	21,456
Lake Worth city, FL	34,910	New Hanover County, NC	202,667
Lake Zurich village, IL	19,631	New Orleans city, LA	343,829
Lakeville city, MN	55,954	New Smyrna Beach city, FL	22,464

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Newberg city, OR.....	22,068	Richmond Heights city, MO.....	8,603
Newport Beach city, CA.....	85,186	Rifle city, CO.....	9,172
Newport News city, VA.....	180,719	River Falls city, WI.....	15,000
Newton city, IA.....	15,254	Riverdale city, UT.....	8,426
Noblesville city, IN.....	51,969	Riverside city, CA.....	303,871
Nogales city, AZ.....	20,837	Riverside city, MO.....	2,937
Norfolk city, VA.....	242,803	Rochester Hills city, MI.....	70,995
Northglenn city, CO.....	35,789	Rock Hill city, SC.....	66,154
Novato city, CA.....	51,904	Rockford city, IL.....	152,871
Novi city, MI.....	55,224	Rockville city, MD.....	61,209
O'Fallon city, IL.....	28,281	Rogers city, MN.....	8,597
O'Fallon city, MO.....	79,329	Rolla city, MO.....	19,559
Oak Park village, IL.....	51,878	Roselle village, IL.....	22,763
Oakland Park city, FL.....	41,363	Roswell city, GA.....	88,346
Oakley city, CA.....	35,432	Round Rock city, TX.....	99,887
Ogdensburg city, NY.....	11,128	Royal Oak city, MI.....	57,236
Oklahoma City city, OK.....	579,999	Saco city, ME.....	18,482
Olathe city, KS.....	125,872	Sahuarita town, AZ.....	25,259
Old Town city, ME.....	7,840	Sammamish city, WA.....	45,780
Olmsted County, MN.....	144,248	San Anselmo town, CA.....	12,336
Olympia city, WA.....	46,478	San Antonio city, TX.....	1,327,407
Orland Park village, IL.....	56,767	San Carlos city, CA.....	28,406
Oshkosh city, WI.....	66,083	San Diego city, CA.....	1,307,402
Otsego County, MI.....	24,164	San Francisco city, CA.....	805,235
Overland Park city, KS.....	173,372	San Jose city, CA.....	945,942
Oviedo city, FL.....	33,342	San Juan County, NM.....	130,044
Paducah city, KY.....	25,024	San Marcos city, CA.....	83,781
Palm Coast city, FL.....	75,180	San Marcos city, TX.....	44,894
Palo Alto city, CA.....	64,403	San Rafael city, CA.....	57,713
Papillion city, NE.....	18,894	Sandy Springs city, GA.....	93,853
Park City city, UT.....	7,558	Sanford city, FL.....	53,570
Parker town, CO.....	45,297	Sangamon County, IL.....	197,465
Parkland city, FL.....	23,962	Santa Clarita city, CA.....	176,320
Pasadena city, CA.....	137,122	Santa Fe County, NM.....	144,170
Pasco city, WA.....	59,781	Santa Monica city, CA.....	89,736
Pasco County, FL.....	464,697	Sarasota County, FL.....	379,448
Pearland city, TX.....	91,252	Savage city, MN.....	26,911
Peoria city, AZ.....	154,065	Scarborough CDP, ME.....	4,403
Peoria city, IL.....	115,007	Schaumburg village, IL.....	74,227
Peoria County, IL.....	186,494	Scott County, MN.....	129,928
Petoskey city, MI.....	5,670	Scottsdale city, AZ.....	217,385
Pflugerville city, TX.....	46,936	Seaside city, CA.....	33,025
Phoenix city, AZ.....	1,445,632	SeaTac city, WA.....	26,909
Pinal County, AZ.....	375,770	Sevierville city, TN.....	14,807
Pinehurst village, NC.....	13,124	Shawnee city, KS.....	62,209
Piqua city, OH.....	20,522	Sheboygan city, WI.....	49,288
Pitkin County, CO.....	17,148	Shoreview city, MN.....	25,043
Platte City city, MO.....	4,691	Shorewood city, MN.....	7,307
Plymouth city, MN.....	70,576	Shorewood village, IL.....	15,615
Pocatello city, ID.....	54,255	Shorewood village, WI.....	13,162
Polk County, IA.....	430,640	Sioux Center city, IA.....	7,048
Port Huron city, MI.....	30,184	Sioux Falls city, SD.....	153,888
Port Orange city, FL.....	56,048	Skokie village, IL.....	64,784
Portland city, OR.....	583,776	Snellville city, GA.....	18,242
Post Falls city, ID.....	27,574	Snowmass Village town, CO.....	2,826
Prince William County, VA.....	402,002	South Kingstown town, RI.....	30,639
Prior Lake city, MN.....	22,796	South Lake Tahoe city, CA.....	21,403
Provo city, UT.....	112,488	South Portland city, ME.....	25,002
Pueblo city, CO.....	106,595	Southborough town, MA.....	9,767
Purcellville town, VA.....	7,727	Southlake city, TX.....	26,575
Queen Creek town, AZ.....	26,361	Sparks city, NV.....	90,264
Radnor township, PA.....	31,531	Spokane Valley city, WA.....	89,755
Ramsey city, MN.....	23,668	Spring Hill city, KS.....	5,437
Rapid City city, SD.....	67,956	Springboro city, OH.....	17,409
Raymore city, MO.....	19,206	Springfield city, MO.....	159,498
Redmond city, WA.....	54,144	Springfield city, OR.....	59,403
Rehoboth Beach city, DE.....	1,327	Springville city, UT.....	29,466
Reno city, NV.....	225,221	St. Charles city, IL.....	32,974
Reston CDP, VA.....	58,404	St. Cloud city, FL.....	35,183
Richmond city, CA.....	103,701	St. Cloud city, MN.....	65,842

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St. Joseph city, MO	76,780	Walnut Creek city, CA.....	64,173
St. Louis County, MN.....	200,226	Washington County, MN	238,136
St. Louis Park city, MN	45,250	Washington town, NH	1,123
Stallings town, NC.....	13,831	Washoe County, NV	421,407
State College borough, PA	42,034	Watauga city, TX	23,497
Steamboat Springs city, CO	12,088	Wauwatosa city, WI	46,396
Sterling Heights city, MI	129,699	Waverly city, IA	9,874
Sugar Grove village, IL	8,997	Weddington town, NC	9,459
Sugar Land city, TX.....	78,817	Wentzville city, MO.....	29,070
Summit city, NJ.....	21,457	West Carrollton city, OH	13,143
Summit County, UT.....	36,324	West Chester borough, PA.....	18,461
Sunnyvale city, CA	140,081	West Des Moines city, IA.....	56,609
Surprise city, AZ.....	117,517	West Richland city, WA.....	11,811
Suwanee city, GA.....	15,355	Western Springs village, IL	12,975
Tacoma city, WA.....	198,397	Westerville city, OH.....	36,120
Takoma Park city, MD	16,715	Westlake town, TX.....	992
Tamarac city, FL	60,427	Westminster city, CO.....	106,114
Temecula city, CA	100,097	Weston town, MA.....	11,261
Tempe city, AZ	161,719	Wheat Ridge city, CO	30,166
Temple city, TX.....	66,102	White House city, TN	10,255
The Woodlands CDP, TX.....	93,847	Wichita city, KS.....	382,368
Thornton city, CO.....	118,772	Williamsburg city, VA.....	14,068
Thousand Oaks city, CA.....	126,683	Wilmington city, NC.....	106,476
Tigard city, OR.....	48,035	Wilsonville city, OR.....	19,509
Tracy city, CA	82,922	Winchester city, VA	26,203
Tualatin city, OR	26,054	Windsor town, CO.....	18,644
Tulsa city, OK	391,906	Windsor town, CT	29,044
Twin Falls city, ID	44,125	Winnetka village, IL	12,187
Tyler city, TX	96,900	Winston-Salem city, NC	229,617
Umatilla city, OR	6,906	Winter Garden city, FL.....	34,568
Upper Arlington city, OH.....	33,771	Woodbury city, MN.....	61,961
Urbandale city, IA	39,463	Woodland city, CA.....	55,468
Vail town, CO.....	5,305	Woodland city, WA.....	5,509
Vancouver city, WA.....	161,791	Wrentham town, MA	10,955
Vestavia Hills city, AL	34,033	Yakima city, WA.....	91,067
Victoria city, MN.....	7,345	York County, VA.....	65,464
Virginia Beach city, VA.....	437,994	Yorktown town, IN.....	9,405
Wake Forest town, NC.....	30,117		

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Yakima funded this research. Please contact Cally Price of the Yakima office at Cally.Price@yakimawa.gov if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

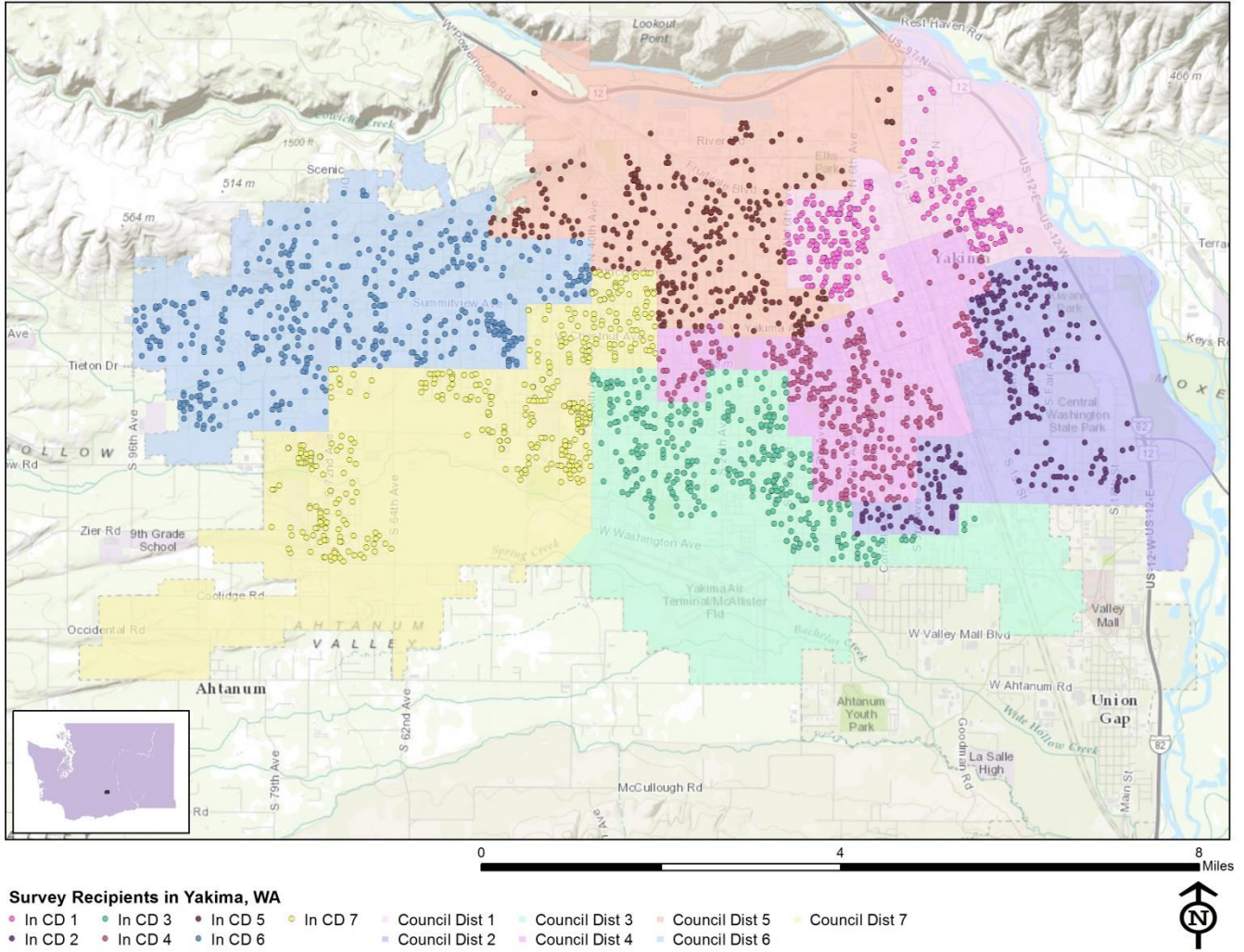
Survey Sampling

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Yakima were eligible to participate in the survey. A list of all households within the zip codes serving Yakima was purchased based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Yakima households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Yakima boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of the seven Council Districts.

To choose the 3,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were over sampled as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be sampled at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Administration and Response

Selected households received three mailings, one week apart, beginning on July 2, 2015. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. All households received survey packets in English and in Spanish; respondents could opt to take the survey online as well in their language of preference. Completed surveys were collected over the following seven weeks.

About 4% of the 3,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,868 households that received the survey, 735 completed the survey, providing an overall response rate of 26%. Of the 735 completed surveys, 46 were completed in Spanish and 31 were completed online. Additionally, responses were tracked by Council District; response rates by Council District ranged from 15% to 40%.

Table 69: Survey Response Rates by District

	Number mailed	Undeliverable	Eligible	Returned	Response rate
District 1	301	13	288	44	15%
District 2	327	18	309	45	15%
District 3	352	9	343	89	26%
District 4	434	27	407	92	23%
District 5	517	24	493	132	27%
District 6	501	14	487	197	40%
District 7	568	27	541	136	25%
Overall	3,000	132	2,868	735	26%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.¹

The margin of error for the City of Yakima survey is no greater than plus or minus four percentage points around any given percent reported for the entire sample (735 completed surveys).

For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

¹ A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Data Weighting

The demographic characteristics of the survey sample were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Yakima. The primary objective of weighting survey data is to make the survey sample reflective of the larger population of the community. The characteristics used for weighting were housing tenure, housing unit type, ethnicity and race and gender and age. The results of the weighting scheme are presented in the following table.

Table 70: Yakima, WA 2015 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	46%	30%	45%
Own home	54%	70%	55%
Detached unit	65%	67%	65%
Attached unit	35%	33%	35%
Race and Ethnicity			
White	72%	80%	70%
Not white	28%	20%	30%
Not Hispanic	66%	83%	71%
Hispanic	34%	17%	29%
Sex and Age			
Female	52%	58%	52%
Male	48%	42%	48%
18-34 years of age	34%	12%	32%
35-54 years of age	33%	25%	33%
55+ years of age	32%	63%	35%
Females 18-34	17%	7%	16%
Females 35-54	17%	15%	17%
Females 55+	18%	37%	19%
Males 18-34	17%	5%	16%
Males 35-54	17%	10%	17%
Males 55+	14%	26%	15%
District			
District 1	10%	6%	9%
District 2	12%	6%	8%
District 3	13%	12%	13%
District 4	14%	13%	15%
District 5	16%	18%	17%
District 6	18%	27%	20%
District 7	16%	19%	19%

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Appendix D: Survey Materials

Dear Yakima Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Mayor/Alcalde
City of Yakima

Estimado Residente de Yakima,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Yakima mejor!

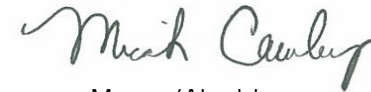
Dear Yakima Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Mayor/Alcalde
City of Yakima

Estimado Residente de Yakima,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Yakima mejor!

Dear Yakima Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Mayor/Alcalde
City of Yakima

Estimado Residente de Yakima,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una Yakima mejor!

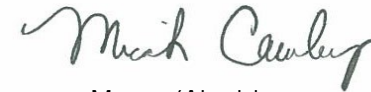
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OFFICE OF THE CITY COUNCIL
129 North Second Street
Yakima, WA 98901

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*OFFICE OF THE CITY COUNCIL
129 North Second Street
City Hall, Yakima, Washington 98901
Phone (509) 575-6050 Fax (509) 576-6335*

*Micah Cawley, Mayor
Kathy Coffey, Assistant Mayor
Maureen Adkison
Tom Dittmar
Rick Ensey
Dave Ettl
Bill Lover*

July 2015

Dear City of Yakima Resident:

Please help us shape the future of Yakima! You have been selected at random to participate in the 2015 Yakima Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Yakima make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/yakima.htm

If you have any questions about the survey please call (509) 575-6050.

Thank you for your time and participation!

Sincerely,

Micah Cawley
Mayor



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July 2015

Dear City of Yakima Resident:

Here's a second chance if you haven't already responded to the 2015 Yakima Citizen Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

Please help us shape the future of Yakima! You have been selected at random to participate in the 2015 Yakima Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Yakima make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

www.n-r-c.com/survey/yakimawa.htm

If you have any questions about the survey please call (509) 575-6050.

Thank you for your time and participation!

Sincerely,

Micah Cawley
Mayor

The City of Yakima 2015 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Yakima:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Yakima as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Yakima as a place to raise children	1	2	3	4	5
Yakima as a place to work	1	2	3	4	5
Yakima as a place to visit.....	1	2	3	4	5
Yakima as a place to retire.....	1	2	3	4	5
The overall quality of life in Yakima.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Yakima as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Yakima	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Yakima	1	2	3	4	5
Overall "built environment" of Yakima (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Yakima.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Yakima	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Yakima	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Yakima to someone who asks	1	2	3	4	5
Remain in Yakima for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Yakima's downtown/commercial area during the day	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Yakima as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Yakima	1	2	3	4	5
Ease of travel by public transportation in Yakima.....	1	2	3	4	5
Ease of travel by bicycle in Yakima	1	2	3	4	5
Ease of walking in Yakima	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Cleanliness of Yakima.....	1	2	3	4	5
Overall appearance of Yakima	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Yakima as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Yakima.....	1	2	3	4	5
Overall quality of business and service establishments in Yakima.....	1	2	3	4	5
Vibrant downtown/commercial area	1	2	3	4	5
Overall quality of new development in Yakima.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Yakima	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Observed a code violation or other hazard in Yakima (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Yakima	1	2
Reported a crime to the police in Yakima	1	2
Stocked supplies in preparation for an emergency	1	2
Contacted the City of Yakima (in-person, phone, email or web) for help or information	1	2
Contacted Yakima elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Yakima?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Yakima recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Yakima public libraries or their services	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Yakima	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Attended a local public meeting	1	2	3	4
Watched (online or on television) a local public meeting.....	1	2	3	4

The City of Yakima 2015 Citizen Survey

10. Please rate the quality of each of the following services in Yakima:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Utility billing.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts.....	1	2	3	4	5
Yakima open space	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Yakima employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Yakima	1	2	3	4	5
The Federal Government	1	2	3	4	5
The State Government	1	2	3	4	5
Yakima County Government	1	2	3	4	5

12. Please rate the following categories of Yakima government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Yakima	1	2	3	4	5
The overall direction that Yakima is taking.....	1	2	3	4	5
The job Yakima government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Yakima government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Yakima community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Yakima	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Yakima	1	2	3	4
Overall “built environment” of Yakima (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Yakima	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Yakima	1	2	3	4
Sense of community	1	2	3	4

14. Please indicate how important, if at all, it is for the City to invest in each of the following issues in the next 12 months:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Code and sign enforcement	1	2	3	4
Job creation/economic development.....	1	2	3	4
Road improvements	1	2	3	4
Parks and recreation improvements	1	2	3	4
Community events/activities	1	2	3	4
Public safety/police services.....	1	2	3	4

The City of Yakima 2015 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Yakima	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Yakima?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Yakima?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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Julio 2015

Estimado Residente de la Ciudad de Yakima:

¡Por favor ayúdenos a moldear el futuro de Yakima! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Yakima del 2015.

Por favor tome unos pocos minutos para llenar la encuesta incluida. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Yakima tomar decisiones que afectarán a nuestra Ciudad.

Algunas cosas para recordar:

- **Sus respuestas son completamente anónimas.**
- Para poder escuchar a un grupo diverso de residentes, el adulto de 18 años o más en su hogar que haya celebrado su cumpleaños más recientemente debe completar esta encuesta.
- **Puede devolver la encuesta por correo en el sobre pre-pagado adjunto, o puede completar la encuesta en línea en:**

www.n-r-c.com/survey/yakima2015.htm

Si tiene alguna pregunta sobre la encuesta por favor llame al 509-575-6050.

¡Gracias por su tiempo y participación!

Atentamente,

Micah Cawley
Alcalde



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Julio 2015

Estimado Residente de la Ciudad de Yakima:

¡Aquí tiene una segunda oportunidad si usted aún no ha respondido a la Encuesta de Ciudadanos de Yakima del 2015! **(Si usted la completó y la devolvió, le damos las gracias por su tiempo y le pedimos que recicle esta encuesta. Por favor no responda dos veces.)**

¡Por favor ayúdenos a moldear el futuro de Yakima! Usted ha sido seleccionado al azar para participar en la Encuesta de Ciudadanos de Yakima del 2015.

Por favor tome unos pocos minutos para llenar la encuesta incluida. Su participación en esta encuesta es muy importante – especialmente porque su hogar es uno de solamente un número pequeño de hogares que se están encuestando. Sus observaciones le ayudarán a Yakima tomar decisiones que afectarán a nuestra Ciudad.

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Si tiene alguna pregunta sobre la encuesta por favor llame al 509-575-6050.

¡Gracias por su tiempo y participación!

Atentamente,

Micah Cawley
Alcalde

La Encuesta 2015 de Ciudadanos de la Ciudad de Yakima

Por favor complete este cuestionario si usted es el adulto (de 18 años o mayor) del hogar que recientemente cumplió años. La fecha de nacimiento del adulto no importa. Por favor seleccione la respuesta (circulando el número o marcando la caja) que más represente su opinión para cada pregunta. Sus respuestas son anónimas y serán reportadas únicamente en forma de grupo.

1. Por favor clasifique cada uno de los siguientes aspectos sobre la calidad de vida en Yakima:

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
Yakima como un lugar para vivir	1	2	3	4	5
Su vecindario como un lugar para vivir	1	2	3	4	5
Yakima como un lugar para criar hijos	1	2	3	4	5
Yakima como un lugar para trabajar.....	1	2	3	4	5
Yakima como un lugar para visitar.....	1	2	3	4	5
Yakima como un lugar para jubilarse/retirarse.....	1	2	3	4	5
La calidad de vida en general en Yakima	1	2	3	4	5

2. Por favor clasifique cada una de las siguientes características relacionadas con Yakima en su totalidad:

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
Sentimiento en general de seguridad en Yakima.....	1	2	3	4	5
Facilidad en general de llegar a los lugares que usted usualmente tiene que visitar	1	2	3	4	5
Calidad del ambiente natural de Yakima en general.....	1	2	3	4	5
“Ambiente construido” en general de Yakima (incluyendo diseño, edificios, parques y sistemas de transporte en general).....	1	2	3	4	5
Oportunidades de salud y bienestar en Yakima	1	2	3	4	5
Oportunidades en general para educación y enriquecimiento	1	2	3	4	5
Salud económica en general de Yakima	1	2	3	4	5
Sentido de comunidad	1	2	3	4	5
Imagen o reputación en general de Yakima	1	2	3	4	5

3. Por favor indique qué tan probable o improbable es usted de hacer cada uno de los siguientes:

	<i>Muy probable</i>	<i>Algo probable</i>	<i>Algo improbable</i>	<i>Muy improbable</i>	<i>No sé</i>
Recomendarle a vivir en Yakima a alguien que pregunte	1	2	3	4	5
Permanecer en Yakima por los próximos cinco años	1	2	3	4	5

4. Por favor clasifique qué tan seguro o inseguro se siente usted:

	<i>Muy seguro</i>	<i>Algo seguro</i>	<i>Ni seguro ni inseguro</i>	<i>Algo inseguro</i>	<i>Muy inseguro</i>	<i>No sé</i>
En su vecindario durante el día	1	2	3	4	5	6
En el área del centro/comercial de Yakima durante el día ..	1	2	3	4	5	6

5. Por favor clasifique cada una de las siguientes características relacionadas con Yakima en su totalidad:

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
Flujo de tráfico sobre calles principales.....	1	2	3	4	5
Facilidad de estacionamiento público	1	2	3	4	5
Facilidad para viajar en carro en Yakima.....	1	2	3	4	5
Facilidad para viajar en transporte público en Yakima	1	2	3	4	5
Facilidad para viajar en bicicleta en Yakima	1	2	3	4	5
Facilidad de caminar en Yakima	1	2	3	4	5
Disponibilidad de caminos y senderos para caminar.....	1	2	3	4	5
Limpieza de Yakima	1	2	3	4	5
Apariencia general de Yakima	1	2	3	4	5
Lugares públicos donde las personas quieran pasar el tiempo.....	1	2	3	4	5
Variedad en opciones de vivienda	1	2	3	4	5
Disponibilidad en viviendas de calidad a precios accesibles	1	2	3	4	5
Oportunidades para mejoras físicas (incluyendo clases de ejercicio y caminos o senderos, etc.)	1	2	3	4	5
Oportunidades de recreación	1	2	3	4	5
Disponibilidad de comida de calidad a precios accesibles	1	2	3	4	5
Disponibilidad en cuidados de calidad de salud a precios accesibles.....	1	2	3	4	5
Disponibilidad de servicios preventivos de salud	1	2	3	4	5
Disponibilidad de cuidados de calidad de salud mental a precios accesibles.....	1	2	3	4	5

6. Por favor clasifique cada una de las siguientes características relacionadas con Yakima en su totalidad:

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
Disponibilidad de cuidados de niños/escuelas preescolares de calidad y a precios accesibles	1	2	3	4	5
Educación K-12	1	2	3	4	5
Oportunidades educativas para adultos.....	1	2	3	4	5
Oportunidades para asistir a actividades culturales/artísticas/musicales.....	1	2	3	4	5
Oportunidades para participar en eventos y actividades religiosas o espirituales	1	2	3	4	5
Oportunidades de empleo.....	1	2	3	4	5
Oportunidades para compras	1	2	3	4	5
El costo de vida en Yakima.....	1	2	3	4	5
Calidad general de establecimientos de negocio y de servicio en Yakima.....	1	2	3	4	5
Área central/comercial de gran actividad	1	2	3	4	5
Calidad general de desarrollo nuevo en Yakima	1	2	3	4	5
Oportunidades para participar en eventos y actividades sociales	1	2	3	4	5
Oportunidades para trabajo voluntario	1	2	3	4	5
Oportunidades para participar en asuntos comunitarios.....	1	2	3	4	5
Receptividad y aceptación de la comunidad hacia personas con orígenes diversos.....	1	2	3	4	5
Amabilidad de vecino de residentes en Yakima.....	1	2	3	4	5

7. Por favor indique si usted ha realizado o no cada uno de los siguientes durante los últimos 12 meses.

	<i>No</i>	<i>Si</i>
Observó una violación de código u otro peligro en Yakima (hierbas, edificios abandonados, etc.).....	1	2
Un miembro del hogar fue víctima de un crimen en Yakima	1	2
Reportó un crimen a la policía en Yakima	1	2
Almacenó provisiones en preparación para una emergencia	1	2
Contactó Yakima (en persona, por teléfono, correo electrónico o red) para ayuda o información	1	2
Contactó oficiales electos de Yakima (en persona, por teléfono, correo electrónico o red) para expresar su opinión	1	2

8. Durante los últimos 12 meses, ¿como cuántas veces, si alguna, han realizado usted u otros miembros del hogar cada uno de los siguientes en Yakima?

	<i>2 veces por semana o más</i>	<i>2-4 veces por mes</i>	<i>Una vez al mes o menos</i>	<i>Nunca</i>
Utilizó centros de recreación o sus servicios en Yakima	1	2	3	4
Visitó un parque del vecindario o de la Ciudad	1	2	3	4
Utilizó bibliotecas públicas de Yakima o sus servicios	1	2	3	4
Asistió a un evento patrocinado por la Ciudad.....	1	2	3	4
Utilizó autobús, vía férrea, metro u otra transportación pública en vez de conducir	1	2	3	4
Compartió vehículo con otros adultos o niños en vez de conducir solo.....	1	2	3	4
Caminó o anduvo en bicicleta en vez de conducir	1	2	3	4
Ofreció voluntariamente su tiempo a algún grupo/alguna actividad en Yakima.....	1	2	3	4
Participó en un club.....	1	2	3	4
Habló con o visitó a sus vecinos inmediatos	1	2	3	4
Le hizo un favor a un vecino	1	2	3	4

9. Pensando sobre reuniones públicas locales (de oficiales electos locales como el Concejo Ciudadano o Comisionados de Condados, juntas consultoras, ayuntamientos, HOA, vigilancia de vecindario, etc.), durante los últimos 12 meses, ¿como cuántas veces, si alguna, han asistido a o visto usted u otros miembros del hogar una reunión pública local?

	<i>2 veces por semana o más</i>	<i>2-4 veces por mes</i>	<i>Una vez al mes o menos</i>	<i>Nunca</i>
<u>Asistió</u> a una reunión pública local	1	2	3	4
<u>Vio</u> (en línea o por televisión) una reunión pública local.....	1	2	3	4

La Encuesta 2015 de Ciudadanos de la Ciudad de Yakima

10. Por favor clasifique la calidad de cada uno de los siguientes servicios en Yakima:

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
Servicios de policía.....	1	2	3	4	5
Servicios por incendio.....	1	2	3	4	5
Servicios de ambulancia o de emergencia médica.....	1	2	3	4	5
Prevención del crimen.....	1	2	3	4	5
Prevención de y educación sobre el incendio.....	1	2	3	4	5
Ejecución de leyes de tráfico.....	1	2	3	4	5
Reparación de calles.....	1	2	3	4	5
Limpieza de calles.....	1	2	3	4	5
Iluminación de calles.....	1	2	3	4	5
Desalojo de nieve.....	1	2	3	4	5
Mantenimiento de aceras.....	1	2	3	4	5
Cronometraje de las señales de tráfico (semáforos).....	1	2	3	4	5
Servicios de autobús o tránsito.....	1	2	3	4	5
Recogida de basura.....	1	2	3	4	5
Reciclaje.....	1	2	3	4	5
Recogida de desechos de patio.....	1	2	3	4	5
Desagüe de tormentas.....	1	2	3	4	5
Agua potable.....	1	2	3	4	5
Servicios de alcantarillado.....	1	2	3	4	5
Cobro de servicios públicos de energía.....	1	2	3	4	5
Parques de la Ciudad.....	1	2	3	4	5
Programas o clases de recreación.....	1	2	3	4	5
Centros o instalaciones públicas de recreación.....	1	2	3	4	5
Uso, planificación y división en zonas del terreno.....	1	2	3	4	5
Ejecución del código (hierbas, edificios abandonados, etc.).....	1	2	3	4	5
Control de animales.....	1	2	3	4	5
Desarrollo económico.....	1	2	3	4	5
Servicios de salud.....	1	2	3	4	5
Servicios de bibliotecas públicas.....	1	2	3	4	5
Servicios de información pública.....	1	2	3	4	5
Televisión por cable.....	1	2	3	4	5
Preparación de emergencias (servicios que preparan a la comunidad para desastres naturales u otras situaciones de emergencia).....	1	2	3	4	5
Preservación de áreas naturales tales como espacio abierto, fincas y zonas verdes.....	1	2	3	4	5
Espacio abierto de Yakima.....	1	2	3	4	5
Eventos especiales patrocinados por la Ciudad.....	1	2	3	4	5
Servicio en general al cliente por empleados de Yakima (policía, recepcionistas, planificadores, etc.).....	1	2	3	4	5

11. En general, ¿cómo clasificaría usted la calidad de los servicios proporcionados por cada uno de los siguientes?

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
La Ciudad de Yakima.....	1	2	3	4	5
El Gobierno Federal.....	1	2	3	4	5
El Gobierno del Estado.....	1	2	3	4	5
El Gobierno del Condado de Yakima.....	1	2	3	4	5

12. Por favor clasifique las siguientes categorías de desempeño gubernamental de Yakima:

	<i>Excelente</i>	<i>Bueno</i>	<i>Regular</i>	<i>Deficiente</i>	<i>No sé</i>
El valor de los servicios por los impuestos pagados a Yakima.....	1	2	3	4	5
La dirección en general que está tomando Yakima.....	1	2	3	4	5
El trabajo que realiza el gobierno de Yakima para acoger la participación de los ciudadanos.....	1	2	3	4	5
La confianza general en el gobierno de Yakima.....	1	2	3	4	5
En lo general, actuando por el mejor interés de la comunidad.....	1	2	3	4	5
Ser honesto.....	1	2	3	4	5
Tratar a todos los residentes justamente.....	1	2	3	4	5

13. Por favor clasifique qué tan importante, si lo es, piensa que sea que la comunidad de Yakima se concentre en cada uno de los siguientes durante los dos años venideros:

	<i>Esencial</i>	<i>Muy importante</i>	<i>Algo importante</i>	<i>No importante en absoluto</i>
Sentimiento en general de seguridad en Yakima	1	2	3	4
Facilidad en general de llegar a los lugares que usted usualmente tiene que visitar	1	2	3	4
Calidad del ambiente natural de Yakima en general.....	1	2	3	4
“Ambiente construido” en general de Yakima (incluyendo diseño, edificios, parques y sistemas de transporte en general).....	1	2	3	4
Oportunidades de salud y bienestar en Yakima	1	2	3	4
Oportunidades en general para educación y enriquecimiento	1	2	3	4
Salud económica en general de Yakima	1	2	3	4
Sentido de comunidad	1	2	3	4

14. Por favor indique qué tan importante es, si lo fuera, que la Ciudad invierta en cada uno de los siguientes asuntos durante los próximos 12 meses:

	<i>Esencial</i>	<i>Muy importante</i>	<i>Algo importante</i>	<i>No importante en absoluto</i>
Imposición de códigos y señales	1	2	3	4
Creación de empleos/desarrollo económico	1	2	3	4
Mejorías de carreteras	1	2	3	4
Mejorías de parques y recreación	1	2	3	4
Eventos/actividades de la comunidad	1	2	3	4
Servicios de seguridad pública/policia	1	2	3	4

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Nuestras últimas preguntas se tratan de usted y su hogar. De nuevo, todas sus respuestas a esta encuesta son completamente anónimas y serán reportadas únicamente en forma de grupo.

D1. ¿Qué tan a menudo, si lo hace, realiza usted cada uno de los siguientes, considerando todas las veces que podría?

	<i>Nunca</i>	<i>Rara vez</i>	<i>A Veces</i>	<i>Usualmente</i>	<i>Siempre</i>
Reciclar en el hogar	1	2	3	4	5
Comprar bienes o servicios de una empresa localizada en Yakima.....	1	2	3	4	5
Comer por lo menos 5 porciones de frutas y vegetales al día	1	2	3	4	5
Participar en actividad física moderada o vigorosa.....	1	2	3	4	5
Leer o mirar noticias locales (vía televisión, periódico, computadora, etc.)	1	2	3	4	5
Votar en elecciones locales	1	2	3	4	5

D2. Usted diría que en general su salud es:

- Excelente
 Muy buena
 Buena
 Regular
 Deficiente

D3. ¿Qué impacto, si alguno, cree usted que tendrá la economía sobre su ingreso familiar en los próximos 6 meses? Cree usted que el impacto será:

- Muy positivo
 Algo positivo
 Neutro
 Algo negativo
 Muy negativo

D4. ¿Cuál es su estado de empleo?

- Trabajando tiempo completo para pago
 Trabajando medio tiempo para pago
 Sin empleo, buscando trabajo pagado
 Sin empleo, no buscando trabajo pagado
 Completamente retirado/jubilado

D5. ¿Trabaja usted dentro de los límites de Yakima?

- Sí, fuera del hogar
 Sí, desde el hogar
 No

D6. ¿Cuántos años ha vivido usted en Yakima?

- Menos de 2 años 11-20 años
 2-5 años Más de 20 años
 6-10 años

D7. ¿Cuál describe mejor el edificio en que vive?

- Casa individual de familia separada de cualquier otra casa
 Edificio con dos o más casas (dúplex, townhome, apartamento o condominio)
 Hogar móvil
 Otro

D8. Esta casa, este apartamento u hogar móvil es...

- Alquilado
 Suyo propio

D9. ¿Como cuánto es su costo mensual de alojamiento para el lugar donde vive usted (incluyendo alquiler, pago de hipoteca, impuesto de propiedad, seguro de propiedad y tarifas de la asociación de dueños de hogar (HOA))?

- Menos de \$300 por mes
 De \$300 a \$599 por mes
 De \$600 a \$999 por mes
 De \$1,000 a \$1,499 por mes
 De \$1,500 a \$2,499 por mes
 \$2,500 o más por mes

D10. ¿Algún niño de 17 años o menos vive en su hogar?

- No Sí

D11. ¿Usted u otros miembros de su hogar tienen edad de 65 años o mayor?

- No Sí

D12. ¿Cuánto espera que será el ingreso total de su hogar antes de los impuestos para el año actual? (Por favor incluya su ingreso total de dinero de todas las fuentes para todas las personas que viven en su hogar.)

- Menos de \$25,000
 De \$25,000 a \$49,999
 De \$50,000 a \$99,999
 De \$100,000 a \$149,999
 \$150,000 o más

Por favor responda ambas preguntas D13 y D14:

D13. ¿Es usted Español, Hispano o Latino?

- No, ni Español, ni Hispano ni Latino
 Sí, me considero como Español, Hispano o Latino

D14. ¿Cuál es su raza? (Marque una o más razas para indicar de cuál raza se considera usted.)

- Indígena Americana o Nativo de Alaska
 Asiática, Indígena Asiática o Isleña del Pacífico
 Negra o Afroamericana
 Blanca
 Otra

D15. ¿Dentro de cuál categoría está su edad?

- 18-24 años 55-64 años
 25-34 años 65-74 años
 35-44 años 75 años o mayor
 45-54 años

D16. ¿Cuál es su género?

- Femenino Masculino

D17. ¿Considera usted un teléfono celular o una línea instalada como su número primordial de teléfono?

- Celular Línea instalada Ambos

Gracias por completar esta encuesta. Por favor devuelva la encuesta completada en el sobre pre-pagado al: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



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