

Yakima Citizen Survey Key Findings 2012 compared to 2013

Policy Questions

("Strongly Support" or "Somewhat Support" responses)

	2013 Mail-in	2013 Online
Implementation of a curbside recycling program		
\$0.00 per month	80%	86%
\$2.50 per month	69%	76%
\$5.00 per month	37%	55%
\$7.50 per month	24%	8%

Rating of Government Services

("Excellent" or "Good" responses)

	2012 Mail-in	2013 Mail-in	2012 Online	2013 Online
Fire Services	84%	83%	84%	87%
Ambulance Services	83%	79%	75%	85%
Garbage Collection	80%	81%	85%	84%
Drinking Water	64%	61%	72%	75%
City Parks	56%	57%	56%	62%
Police Services	54%	54%	52%	61%
Public Information Services	48%	47%	44%	51%
Storm Drainage	46%	37%	50%	54%
Recreation Programs	43%	40%	48%	54%
Public Parking	37%	40%	40%	41%
Street Repairs	21%	19%	11%	18%
Code Enforcement	15%	15%	12%	13%

Quality of Life and Government Performance Questions

("Excellent" or "Good" responses)

	2012 Mail-in	2013 Mail-in	2012 Online	2013 Online
Ease of car travel	64%	64%	66%	75%
Neighborhood as a place to live	61%	60%	68%	72%
Yakima as a place to live	50%	50%	45%	51%
Services provided by the City of Yakima	45%	47%	40%	51%
The overall direction that Yakima is taking	28%	31%	18%	39%
Value of services for taxes paid	27%	26%	37%	31%